

FOR TTB USE ONLY

DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
APPLICATION FOR AND
CERTIFICATION/EXEMPTION OF LABEL/BOTTLE
APPROVAL

(See Instructions and Paperwork Reduction Act Notice on Back)

TTB ID

11249001000073

1. REP. ID. NO. (If any)

CT

901

OR

48

PART I - APPLICATION

2. PLANT
REGISTRY/BASIC
PERMIT/BREWER'S NO.
(Required)

BR-WI-CIT-1

3. SOURCE OF
PRODUCT (Required)

Domestic



Imported

8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY,
BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR
TRADENAME IF USED ON LABEL (Required)CITY BREWERY, CITY BREWING COMPANY, LLC
1106 S THIRD ST

LA CROSSE WI 54601

OL' GLORY BREWING COMPANY (Used on label)

4. SERIAL NUMBER
(Required)

11006L

5. TYPE OF PRODUCT
(Required)

WINE



DISTILLED SPIRITS



MALT BEVERAGE

6. BRAND NAME (Required)

OL' GLORY

8a. MAILING ADDRESS, IF DIFFERENT

7. FANCIFUL NAME (If any)

9. EMAIL ADDRESS

RCLEHRMAN@BEVLAW.COM

10. GRAPE VARIETAL
(S)
(If any)

11. FORMULA

18. TYPE OF APPLICATION
(Check applicable box(es))

CERTIFICATE OF LABEL APPROVAL

CERTIFICATE OF EXEMPTION FROM LABEL
APPROVAL
"For sale in _____ only" (Fill in State
abbreviation.)DISTINCTIVE LIQUOR BOTTLE APPROVAL.
TOTAL BOTTLE CAPACITY BEFORE CLOSURE
_____ (Fill in amount)RESUBMISSION AFTER REJECTION
TTB ID. NO. _____

12. NET CONTENTS

1 PT. (16 FL. OZ.)
1 PT. 8 FL. OZ. (24 FL. OZ.)13. ALCOHOL
CONTENT14. WINE
APPELLATION IF ON
LABEL15. WINE VINTAGE DATE IF ON
LABEL

16. PHONE NUMBER

(202) 449-3739

17. FAX NUMBER

(202) 478-5189

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. BRAND NAME, LOGO AND GRAPHICS MAY REPEAT.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

20. DATE OF
APPLICATION

09/06/2011

21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT

(Application was e-filed)

22. PRINT NAME OF APPLICANT OR
AUTHORIZED AGENT

ROBERT LEHRMAN

PART III - TTB CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

23. DATE ISSUED

09/09/2011

24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU



FOR TTB USE ONLY

QUALIFICATIONS

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable. Approved pending rulemaking on light (lite) and carbohydrate representations. See TTB Ruling 2004-1.

EXPIRATION DATE (if
any)

STATUS

THE STATUS IS APPROVED.

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 8.4 inches W X 5.8 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

VFW FOUNDATION RETURN THE FAVOR VFW FOUNDATION RETURN THE FAVOR VFW FOUNDATION RETURN THE FAVOR

OL GLORY IS A PROUD SUPPORTER OF THE VFW FOUNDATION RETURN THE FAVOR CAMPAIGN

NOT ENDORSED BY THE US GOVERNMENT

BASED ON AVERAGE ANALYSIS, EACH 12.0z BEVERAGE CONTAINS: 116 CALORIES, 6.7g CARBOHYDRATE, 2.8g PROTEIN, 0.0g FAT

Ol' Glory Brewing Company, LaCrosse WI
 GOVERNMENT WARNING: IN ACCORDANCE TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. EXCESSIVE CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

1 PINT
16 FL OZ
473mL

AMBER LIGHT BEER

PEACE THROUGH STRENGTH • SUPPORT OUR TROOPS • KEEP AMERICA STRONG