

Diploma in Beauty – Part I



Beauty Starter Kit

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Course Agenda

- Week 1:** **Lesson 1 :** Optimize Skincare for your Skin Type
Lesson 2 : SPF, Cellulite & Stretch Marks Exposed
- Week 2:** **Lesson 3 :** Manufactured Products Vs Natural & Homemade
Lesson 4 : The Role of Lifestyle in Premature Aging
- Week 3:** **Lesson 5 :** Makeup – Flawless Foundation for your Skin type
Lesson 6 : Makeup – Perfecting your Eyes & Brows ***
- Week 4:** **Lesson 7 :** Makeup – Finishing Touches with Tips & Tricks ***
Lesson 8: Manicure, Pedicure & Massage ***



The layout of this, the Beauty Diploma – Part 1 has been strategically developed so that Beauty enthusiasts of all levels can enrol and enjoy the learning experience with us here in Shaw Academy.

Everyone is encouraged to use the live lessons for up to date information regarding the beauty industry. Those who already have experience can use the course to touch up on their already expansive knowledge base.

And it's also perfect for those only beginning their journey into one of the most exciting, ever-changing industries in the world, this course will provide you with a foundation of information from which you can build upon.

Beginning the skincare, you will soon be understand all that our skin does for us and how to identify between the different skin types. This is a fundamental aspect of beauty – understanding your skin will allow you to care for it in the right way as well as help you when choosing which products you should be spending your money on. Your skin is the canvas from which you build upon when applying makeup and smooth subtle skin allows for easier application of your makeup and increased longevity. It is for this reason that we decided to focus on this area for the first lessons.

The Skin – Products

Before spending anymore money on skincare products – please take a moment to go through the products that you already have at home to get an idea of what you have and what you actually need.

This course will open your eyes to some of the active ingredients in products that you use on a daily basis and will make you rethink some of your previous purchase decisions.



The Skin – Products



The first lesson will also aid you in identifying what skin type you have and what types of products will best meet the needs of your skin. This understanding will tie in with your makeup decisions and can even help you gain confidence and give you the option to go out makeup free 😊

How you treat your skin, what you eat and the lifestyle you lead doesn't just impact on the skin you see in the mirror today but what you will see in 10, 15, 20 years. You will be taught what areas of your lifestyle can make the biggest impact. These lessons will also outline the most common conditions – Cellulite, Stretchmarks, etc – explaining their cause as well as how you can treat and even prevent.



There is so many different elements to cover when it comes to makeup, we will cover all of the stages necessary to master a natural day look over 3 lessons – the skills learned will provide the base from which your confidence will grow and ensure you are using the correct techniques and tools for each step.

The first part of the Beauty Diploma will finish with a lesson on nail treatments – this will not simply outline the important steps in polishing the nails but also how to care for the skin and nails on the hands and feet. All of this information and an outline of the tools needed (along with a lot of practice) will result in a professional quality manicure and pedicure, and enables you to treat yourself from the comfort of your own home.



Final Assignment

- ✓ Practise for final exam: Weekly assignments 1-4 and questions in webinars
- ✓ 100 multiple choice questions
- ✓ 2 hours
- ✓ 10 days to complete
- ✓ Uploaded on Friday of Week 4
- ✓ Available in Members Area
- ✓ Pass: 70%+
- ✓ Merit: 80%+
- ✓ Distinction: 90%+
- ✓ You can repeat the exam if necessary
- ✓ Certificate for Diploma in Foundation Beauty

