

furniture lighting & decor

Scranton Gillette Communications
3030 W. Salt Creek Lane
Suite 201
Arlington Heights, IL 60005
847.391.1000
F: 847.390.0408
www.scrantongillette.com

PUBLISHER'S SWORN STATEMENT OF MAGAZINE CIRCULATION

MAY 2020

AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD			
	Print Editions	Digital Editions	Percent
Individual	20,755	20,226	100%
Sponsored Individually Addressed	—	—	—
Membership Benefit	—	—	—
Multi-Copy Same Addressee	—	—	—
Single Copy Sales	—	—	—
Total Qualified Circulation	20,755	20,226	100%

QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
	Print Editions	Digital Editions	Total Qualified
January 2020	20,324	20,226	40,550
February 2020	21,042	20,226	41,268
March 2020	21,042	20,226	41,268
April 2020	21,042	20,226	41,268
May/June 2020	20,324	20,226	40,550



6 issues in the period
40,550 average circulation

MISSION STATEMENT

Furniture, Lighting & Decor is the only one-stop information source covering lighting and home furnishings products and trends in the \$110 billion lighting and home furnishings market through its print, digital and social media channels. With its print and digital magazine editions, *Furniture, Lighting & Decor* reaches 40,550 decision makers and influencers responsible for product choices at lighting and home furnishings retailers, interior design firms, building companies and architecture firms, including owners, presidents, store managers and purchasing managers.

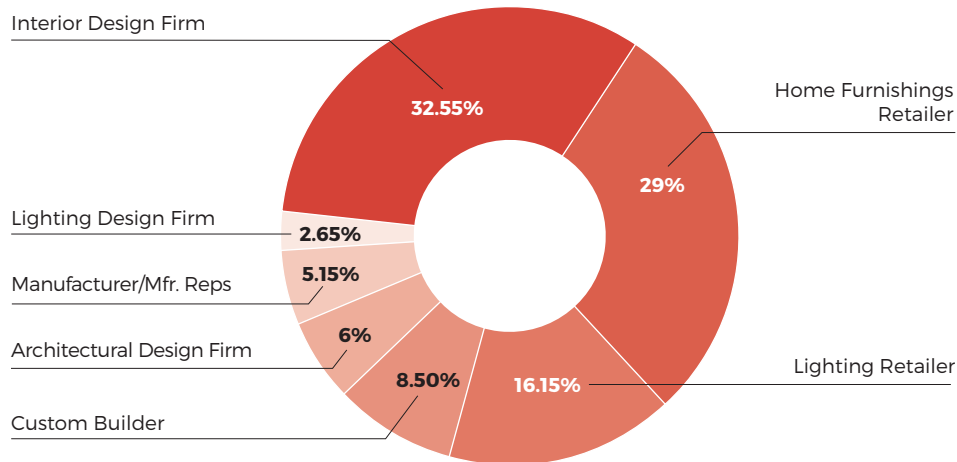
Established: 2017
Issues Per Year: 12

www.furniturelightingdecor.com

BUSINESS / OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

BUSINESS	TOTAL QUALIFIED	PRINT EDITION	DIGITAL EDITION	Pres/Owner/VP/Corp	GM/Store or Branch Mgr	Buyer	Interior Designer/Architect	Sales Manager	Lighting Designer	Other
Retailers										
Lighting Retailer	6,548	4,400	2,148	2,365	2,021	122	231	716	474	619
Home Furnishings Retailer	11,773	9,175	2,598	5,764	3,498	380	554	1,119	24	434
Designers										
Interior Design Firm	13,197	4,234	8,963	6,015	767	281	5,556	211	39	328
Lighting Design Firm	1,076	408	668	613	101	8	43	51	132	128
Others										
Custom Builder	3,439	927	2,512	2,953	212	19	120	70	5	60
Architectural Design Firm	2,424	540	1,884	1,048	83	7	1,200	19	26	41
Manufacturer/Mfr. Reps	2,093	640	1,453	1,117	238	12	56	343	41	286
Total	40,550	20,324	20,226	19,875	6,920	829	7,760	2,529	741	1,896

BUSINESS / OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION



MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

	Print Editions	Digital Editions	Total
Individuals by Name + Title and/or Function	20,134	20,082	40,216
Individuals by Name Only	179	142	321
Titles or Functions Only	10	2	12
Company Names Only	1	-	1
Multiple Copy Same Addressee	-	-	-
Single Copy Sales	-	-	-
Total	20,324	20,226	40,550

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

State	Print Edition	Digital Edition	Total Qualified
Maine	113	90	203
New Hampshire	92	83	175
Vermont	66	68	134
Massachusetts	393	490	883
Rhode Island	56	62	118
Connecticut	288	362	650
New England	1,008	1,155	2,163
New York	1,041	1599	2,640
New Jersey	500	721	1,221
Pennsylvania	700	730	1,430
Middle Atlantic	2,241	3,050	5,291
Ohio	678	607	1,285
Indiana	365	310	675
Illinois	597	782	1,379
Michigan	566	523	1,089
Wisconsin	310	309	619
East North Central	2,516	2,531	5,047
Minnesota	337	296	633
Iowa	197	137	334
Missouri	333	345	678
North Dakota	65	33	98
South Dakota	83	41	124
Nebraska	104	152	256
Kansas	185	193	378
West North Central	1,304	1,197	2,501
Delaware	85	61	146
Maryland	286	353	639
DC - Washington, D. C.	34	49	83
Virginia	569	621	1,190
West Virginia	97	55	152
North Carolina	999	1158	2,157
South Carolina	369	364	733
Georgia	703	676	1,379
Florida	1,629	1953	3,582
South Atlantic	4,771	5,290	10,061

State	Print Edition	Digital Edition	Total Qualified
Kentucky	277	199	476
Tennessee	447	411	858
Alabama	359	229	588
Mississippi	189	109	298
East South Central	1,272	948	2,220
Arkansas	214	153	367
Louisiana	179	220	399
Oklahoma	240	189	429
Texas	1,447	1,583	3,030
West South Central	2,080	2,145	4,225
Montana	86	79	165
Idaho	152	54	206
Wyoming	40	24	64
Colorado	411	249	660
New Mexico	140	69	209
Arizona	454	220	674
Utah	199	82	281
Nevada	181	125	306
Mountain	1,663	902	2,565
Alaska	38	45	83
Washington	455	391	846
Oregon	386	327	713
California	2,411	2,095	4,506
Hawaii	41	68	109
Pacific	3,331	2,926	6,257
Total USA 50 States	20,206	20,144	40,350
US Territories	9	11	20
Canada	109	57	166
Mexico	-	1	1
Other International	-	13	13
APO/FPO	-	-	-
Territories/Foreign	-	-	-
Total Qualified	20,324	20,226	40,550