

HOSPITALITY SUPPLEMENT

MAY AND NOVEMBER 2019



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**TO BOOK SPACE IN THIS
SPECIAL SUPPLEMENT,
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The residential and commercial sides of the furnishings business are blending. Does “resimercial” ring a bell?

More designers are taking on hotel and restaurant spaces; consumers are asking their designers for hospitality-grade materials for their homes. How does this impact your business?

Furniture, Lighting & Decor has the scoop. We’re speaking with industry experts and designers to see where hospitality trends are leaning so we can inform our readers as to how this important segment plays into their businesses.

- This timely publication will focus on the business of designing for hospitality venues and the impact hospitality trends are having on residential spaces. From cultivating new clients to understanding the regulations, we’ll get the scoop from designers themselves.
- We’ll also share the market opportunities for designers as more residential designers head to HD Expo, BDNY and residential markets, such as AmericasMart, High Point Market and Las Vegas Market, begin courting the hospitality segment.
- And last, but certainly not least, we’ll showcase the trends and technical aspects of designing for boutique to large-scale spaces catering to a range of businesses.

Whether you are already established on the hospitality side of the business or considering entering, this issue will be a must-read for you and your design community. It’s an opportunity to put your brand front and center as commercial and residential design morph into “resimercial.”

FULL PAGE RATE: \$2,500

SPREAD (TWO PAGES): \$4,000

DEADLINES:

May Issue: April 12th

November Issue: September 26th

TOTAL DISTRIBUTION: 34,700

Print: Polybagged with our May and November issues and delivered to the designer segment of our audience (approximately 7,000)

Digital: Deployed to our total audience of approximately 20,000 and to 7,200 names of interior designers and architectural design firms who work with hotels/casinos that are on our sister publication’s, *Building, Design & Construction*, circulation list.

Additional distribution: HD and BDNY shows (supplement will be bound into the issues).

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