

# furniture lighting & decor

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## PUBLISHER'S SWORN STATEMENT OF MAGAZINE CIRCULATION

JANUARY 2019

AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD			
	Print Editions	Digital Editions	Percent
Individual	20,327	20,005	100%
Sponsored Individually Addressed	—	—	—
Membership Benefit	—	—	—
Multi-Copy Same Addressee	—	—	—
Single Copy Sales	—	—	—
<b>Total Qualified Circulation</b>	<b>20,327</b>	<b>20,005</b>	<b>100%</b>

QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
	Print Editions	Digital Editions	Total Qualified
August 2018	20,326	20,007	40,333
September 2018	20,327	20,005	40,332
October 2018	20,328	20,005	40,333
November 2018	20,329	20,002	40,331
December 2018	20,325	20,005	40,330
January 2019	20,327	20,005	40,332



6 issues in the period  
40,332 average circulation

### MISSION STATEMENT

*Furniture, Lighting & Decor* is the only one-stop information source covering lighting and home furnishings products and trends in the \$110 billion lighting and home furnishings market through its print, digital and social media channels. With its print and digital magazine editions, *Furniture, Lighting & Decor* reaches 40,332 decision makers and influencers responsible for product choices at lighting and home furnishings retailers, interior design firms, building companies and architecture firms, including owners, presidents, store managers and purchasing managers.

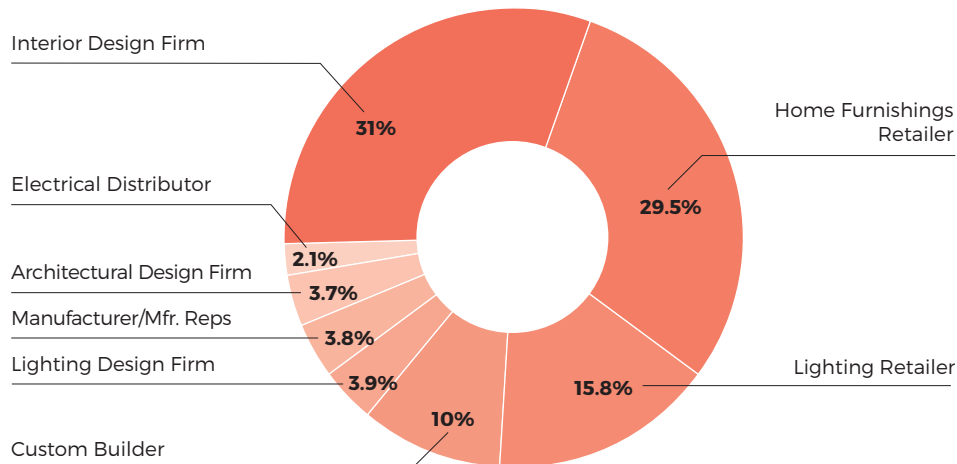
Established: 2017  
Issues Per Year: 12

www.furniturelightingdecor.com

**BUSINESS / OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2019**

BUSINESS	TOTAL QUALIFIED	PRINT EDITION	DIGITAL EDITION	Pres/Owner/VP/Corp	GM/Store or Branch Mgr	Buyer	Interior Designer/Architect	Sales Manager	Lighting Designer	Other
<b>Retailers</b>										
Lighting Retailer	6,387	3,832	2,555	2,319	1,683	56	730	590	503	506
Home Furnishings Retailer	11,894	7,671	4,223	5,797	3,578	84	567	1099	26	743
<b>Designers</b>										
Interior Design Firm	12,566	5,883	6,683	5,347	613	15	5,888	139	45	519
Lighting Design Firm	1,566	753	813	891	125	5	253	54	162	76
<b>Others</b>										
Custom Builder	4,038	888	3150	3,674	151	7	61	56	10	79
Architectural Design Firm	1,494	305	1,189	587	47	2	806	13	16	23
Electrical Distributor	864	346	518	302	320	14	3	96	49	80
Manufacturer/Mfr. Reps	1,523	649	874	866	197	7	34	218	26	175
<b>Total</b>	<b>40,332</b>	<b>20,327</b>	<b>20,005</b>	<b>19,783</b>	<b>6,714</b>	<b>190</b>	<b>8,342</b>	<b>2,265</b>	<b>837</b>	<b>2,201</b>

**BUSINESS / OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION**



**MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2019**

	Print Editions	Digital Editions	Total
Individuals by Name + Title and/or Function	18,382	17,021	35,403
Individuals by Name Only	1,941	2,978	4,919
Titles or Functions Only	4	5	9
Company Names Only	-	1	1
Multiple Copy Same Addressee	-	-	-
Single Copy Sales	-	-	-
<b>Total</b>	<b>20,327</b>	<b>20,005</b>	<b>40,332</b>

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2019**

State	Print Edition	Digital Edition	Total Qualified
Maine	89	84	173
New Hampshire	85	106	191
Vermont	63	57	120
Massachusetts	404	461	865
Rhode Island	55	59	114
Connecticut	311	328	639
<b>New England</b>	<b>1,007</b>	<b>1,095</b>	<b>2,102</b>
New York	1,198	1,411	2,609
New Jersey	587	630	1,217
Pennsylvania	693	683	1,376
<b>Middle Atlantic</b>	<b>2,478</b>	<b>2,724</b>	<b>5,202</b>
Ohio	668	608	1,276
Indiana	341	288	629
Illinois	758	687	1,445
Michigan	563	532	1,095
Wisconsin	382	290	672
<b>East North Central</b>	<b>2,712</b>	<b>2,405</b>	<b>5,117</b>
Minnesota	364	305	669
Iowa	224	150	374
Missouri	362	291	653
North Dakota	71	39	110
South Dakota	77	58	135
Nebraska	124	125	249
Kansas	201	164	365
<b>West North Central</b>	<b>1,423</b>	<b>1,132</b>	<b>2,555</b>

State	Print Edition	Digital Edition	Total Qualified
Delaware	68	82	150
Maryland	288	311	599
DC - Washington, D. C.	36	40	76
Virginia	529	633	1,162
West Virginia	98	50	148
North Carolina	993	1,160	2,153
South Carolina	367	341	708
Georgia	706	657	1,363
Florida	1,810	1,906	3,716
<b>South Atlantic</b>	<b>4,895</b>	<b>5,180</b>	<b>10,075</b>
Kentucky	265	197	462
Tennessee	423	431	854
Alabama	379	263	642
Mississippi	186	126	312
<b>East South Central</b>	<b>1,253</b>	<b>1,017</b>	<b>2,270</b>
Arkansas	212	137	349
Louisiana	268	247	515
Oklahoma	215	163	378
Texas	1,469	1,441	2,910
<b>West South Central</b>	<b>2,164</b>	<b>1,988</b>	<b>4,152</b>
Montana	80	83	163
Idaho	132	97	229
Wyoming	35	30	65
Colorado	343	388	731
New Mexico	94	122	216

State	Print Edition	Digital Edition	Total Qualified
Arizona	378	384	762
Utah	156	161	317
Nevada	149	164	313
<b>Mountain</b>	<b>1,367</b>	<b>1,429</b>	<b>2,796</b>
Alaska	25	25	50
Washington	369	330	699
Oregon	318	359	677
California	2,113	2,134	4,247
Hawaii	30	49	79
<b>Pacific</b>	<b>2,855</b>	<b>2,897</b>	<b>5,752</b>
Puerto Rico	10	2	12
Virgin Islands	1	1	2
<b>U.S. Territories</b>	<b>11</b>	<b>3</b>	<b>14</b>
American Atlantic	1		1
<b>APO/FPO</b>	<b>1</b>		<b>1</b>
<b>US/US Terr/ APO/ FPO</b>	<b>20,166</b>	<b>19,870</b>	<b>40,036</b>
<b>Foreign</b>		<b>32</b>	<b>32</b>
<b>Canada</b>	<b>161</b>	<b>101</b>	<b>262</b>
<b>Mexico</b>		<b>2</b>	<b>2</b>
<b>Total</b>	<b>20,327</b>	<b>20,005</b>	<b>40,332</b>





