

VIDEO MARKETING

**VIDEO IS A POWERFUL DIGITAL MARKETING TOOL.
USE IT TO ENTICE, EXPLAIN, ILLUSTRATE AND ENGAGE.
WE CAN HELP YOU.**



SHARE YOUR OWN VIDEO | VIDEO ALERT

Furniture, Lighting & Decor can deploy your video to its digital audience or a demographic subset of your choosing. If you supply the video to us, we'll put it on our website and link to it with a Video Alert eblast. Or, we can link to the video on your website or YouTube channel. **RATE: \$1,200**

LET US CREATE VIDEO FOR YOU | VIDEO FROM STILL PHOTOGRAPHY

Still photo images can be embroidered together to tell a story with a script, music and voiceover. You supply the photos and script and we can do the rest. A Video Alert brings your video to retailers and designers. **RATE: \$2,000**

VIDEO IN YOUR SHOWROOM

Furniture, Lighting & Decor will film five to seven products or product trends in your showroom for a 1- to 3-minute video. Designated showroom personnel will provide on-camera commentary and/or voiceover. Three rounds of edits included in pricing -- more will incur additional cost. You own the completed video. A Video Alert brings your video to retailers and designers. **RATE: \$3,000**

CUSTOM VIDEO

Furniture, Lighting & Decor will work with you to develop a custom video that fits your needs. We can even produce 360-degree or drone video inside your showroom or manufacturing facility. **PRICING: ON REQUEST**

**ASK US FOR SAMPLES OF
VIDEO WE HAVE PRODUCED.**

CONTACT:



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