

VIDEO ALERTS

Your corporate branding or product videos serve as 24/7 sales tools for a full year when posted on furniturelightingdecor.com.

Furniture, Lighting & Decor's **VIDEO ALERTS** get your story to market with speed.

Preview your new line, demonstrate a new product, or give our audience a sneak peek of your showroom prior to markets.

Videos are engaging, almost-like-being-there presentations and Video Alerts generate high open rates.

**RATE: \$1,200 PER DEPLOYMENT
TO 28,000 RECIPIENTS**



ADVERTISER PROVIDES:

- URL to video on client's website or YouTube or Video file (see specifications) if hosted on furniturelightingdecor.com
- Headline
- 30 words of copy
- Video screen shot: 640 px wide, 72 dpi
- Contact info
- Video Alert subject line
- Brand logo

VIDEO SPECIFICATIONS:

- Video length: 30 seconds to 6 minutes
- Preferred video formats: .mp4, .mov, .mpeg
- Max size: 1GB

TO UPLOAD YOUR VIDEO:

- Go to www.dropbox.com
- Log in using: mpak@sgcmail.com
- The password is: **sgcdropbox2015**
- Click on the "upload files" button and upload your video

**THE FURNITURE, LIGHTING
& DECOR TEAM DESIGNS
AND DEPLOYS YOUR VIDEO
ALERT. TO SCHEDULE YOUR
VIDEO ALERT, CONTACT:**



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