

# SNEAK PEEK & SECOND LOOK eBLASTS

Advertise in the market issues and get one free product in the Market Sneak Peek eblast series featuring new introductions and best sellers.

The Market Sneak Peek eblast will be sent to the *Furniture, Lighting & Decor* email list TWICE — once before the market as the Market's Sneak Peek and once after as the Market's Second Look.

You supply the image and information.  
We design the eblast.

### ADVERTISER PROVIDES:

- Product name or five-word maximum description for title
- 25-word description
- Company website
- Market showroom and/or contact
- One photo

**SUBMIT MATERIALS TO:**  
**MICHELLE PAK, MPAK@SGCMAIL.COM**

The image displays two examples of eblast designs for 'High Point Market Sneak Peek' and 'High Point Market Second Look'. Both eblasts feature the 'Furniture Lighting & Decor' logo at the top. The first eblast, 'PART #1', is titled 'HIGH POINT MARKET SNEAK PEEK PART #1' and includes a section 'ARE YOU IN MARKET MODE YET?' with a sub-headline 'Elegant, gilded metal framed 22 inch square clock with antique printed numbers and design on the glass face. The actual working clock gears add even more charm to this already stunning wall clock.' Below this is a photo of the clock and a 'MORE INFO HERE' button. Another product shown is 'Perfectly Preserved', described as 'Elegant, presented roses carefully arranged by hand in a beautiful ceramic bowl add beauty and sophistication to any space for years to come. The Special Glass ornaments from Affordable Luxury are vibrant and hold in their colorful arrangements and designs. An eye-catching waiting or arranging, ready for display.' This is accompanied by a photo of the roses and a 'MORE INFO HERE' button. The second eblast, 'PART #2', is titled 'HIGH POINT MARKET SECOND LOOK PART #2' and includes a section 'Need a recap? Back for our second installment, more products to watch from the High Point Market, Oct. 14-18.' Below this are two product photos: 'Lantern & Scroll Lighting', described as 'Create a brilliant first impression with America's finest manufacturer of Affordable Luxury Lighting, featuring both interior and exterior fixtures from modern to traditional styles.' and 'Prince rug, Erin Gates by Morrami', described as 'The Prince rug for Erin Gates by Morrami collection is handmade from 100% wool and features high to low texture that accentuates the detailed design.' Both eblasts include 'MORE INFO HERE' buttons and contact information for the respective products.