

furniture lighting & decor

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PUBLISHER'S SWORN STATEMENT OF MAGAZINE CIRCULATION

JULY 2018

AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD			
	Print Editions	Digital Editions	Percent
Individual	20,326	20,006	100%
Sponsored Individually Addressed	—	—	—
Membership Benefit	—	—	—
Multi-Copy Same Addressee	—	—	—
Single Copy Sales	—	—	—
Total Qualified Circulation	20,326	20,006	100%

QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
	Print Editions	Digital Editions	Total Qualified
February 2018	20,005	20,000	40,005
March 2018	20,006	19,998	40,004
April 2018	20,001	20,002	40,003
May 2018	20,004	20,000	40,004
June 2018	20,323	19,683	40,006
July 2018	20,326	20,006	40,332



6 issues in the period
40,059 average circulation

MISSION STATEMENT

Furniture, Lighting & Decor is the only one-stop information source covering lighting and home decor products and trends in the \$110 billion lighting and home furnishings market through its print, digital and social media channels. With its print and digital magazine editions, *Furniture, Lighting & Decor* reaches 40,000 decision makers and influencers responsible for product choices at lighting and home furnishings retailers, interior design firms, building companies and architecture firms, including owners, presidents, store managers and purchasing managers.

Established: 2017
Issues Per Year: 12

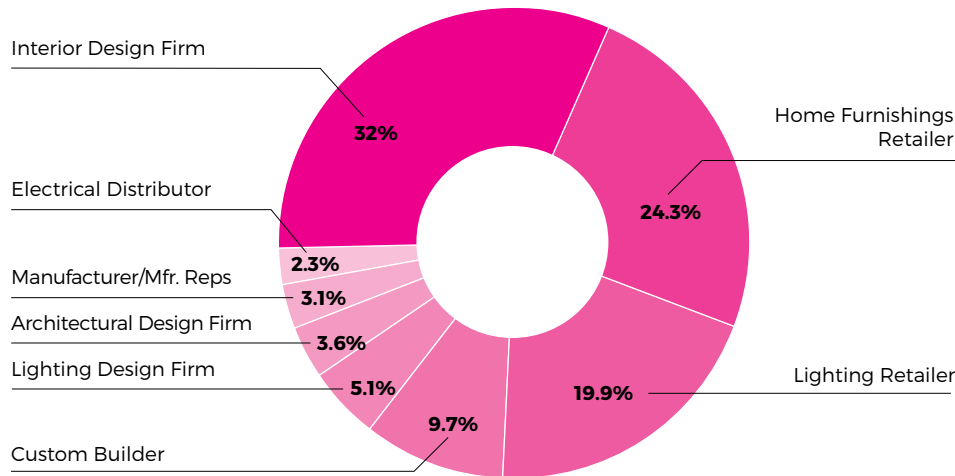
www.furniturelightingdecor.com

Note: *Lighting & Decor* will be renamed to *Furniture, Lighting & Decor* effective the September 2018 issue.

BUSINESS / OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2018

BUSINESS	TOTAL QUALIFIED	PRINT EDITION	DIGITAL EDITION	Pres/Owner/VP/Corp	GM/Store or Branch Mgr	Buyer	Interior Designer/Architect	Sales Manager	Lighting Designer	Other
Retailers										
Lighting Retailer	8,040	4,402	3,638	2,748	2,946	29	733	537	480	567
Home Furnishings Retailer	9,815	5,853	3,962	5,181	2,674	38	466	775	18	663
Designers										
Interior Design Firm	12,890	6,343	6,547	5,922	607	12	5,726	124	45	454
Lighting Design Firm	2,067	1,129	938	1,307	202	0	259	54	157	88
Others										
Custom Builder	3,920	857	3,063	3,622	127	3	50	40	10	68
Architectural Design Firm	1,452	497	955	554	32	2	831	7	15	11
Electrical Distributor	925	539	386	331	343	3	1	103	49	95
Manufacturer/Mfr. Reps	1,223	706	517	721	151	1	25	158	20	147
Total	40,332	20,326	20,006	20,386	7,082	88	8,091	1,798	794	2,093

BUSINESS / OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION



MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2018

	Print Editions	Digital Editions	Total
Individuals by Name + Title and/or Function	18,372	16,964	35,336
Individuals by Name Only	1,950	3,035	4,985
Titles or Functions Only	2	7	9
Company Names Only	2	—	2
Multiple Copy Same Addressee	—	—	—
Single Copy Sales	—	—	—
Total	20,326	20,006	40,332

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2018

State	Print Edition	Digital Edition	Total Qualified
Maine	76	90	166
New Hampshire	94	100	194
Vermont	54	55	109
Massachusetts	413	458	871
Rhode Island	55	55	110
Connecticut	326	326	652
New England	1,018	1,084	2,102
New York	1,198	1,385	2,583
New Jersey	587	613	1,200
Pennsylvania	687	675	1,362
Middle Atlantic	2,472	2,673	5,145
Ohio	664	581	1,245
Indiana	323	286	609
Illinois	752	720	1,472
Michigan	566	501	1,067
Wisconsin	344	300	644
East North Central	2,649	2,388	5,037
Minnesota	352	309	661
Iowa	211	153	364
Missouri	324	306	630
North Dakota	59	43	102
South Dakota	58	66	124
Nebraska	105	137	242
Kansas	171	179	350
West North Central	1,280	1,193	2,473

State	Print Edition	Digital Edition	Total Qualified
Delaware	72	75	147
Maryland	288	317	605
DC - Washington, D. C.	45	41	86
Virginia	513	606	1,119
West Virginia	73	55	128
North Carolina	886	1,184	2,070
South Carolina	325	333	658
Georgia	694	642	1,336
Florida	1,857	1,863	3,720
South Atlantic	4,753	5,116	9,869
Kentucky	245	209	454
Tennessee	392	445	837
Alabama	367	271	638
Mississippi	164	133	297
East South Central	1,168	1,058	2,226
Arkansas	191	143	334
Louisiana	306	228	534
Oklahoma	192	178	370
Texas	1,440	1,468	2,908
West South Central	2,129	2,017	4,146
Montana	84	91	175
Idaho	125	102	227
Wyoming	36	31	67
Colorado	398	398	796
New Mexico	108	112	220

State	Print Edition	Digital Edition	Total Qualified
Arizona	439	370	809
Utah	160	155	315
Nevada	157	171	328
Mountain	1,507	1,430	2,937
Alaska	34	28	62
Washington	402	331	733
Oregon	301	366	667
California	2,459	2,102	4,561
Hawaii	34	50	84
Pacific	3,230	2,877	6,107
Puerto Rico	5	7	12
Virgin Islands		2	2
U.S. Territories	5	9	14
American Atlantic		1	1
American European	1		1
APO/FPO	1	1	2
US/US Terr/ APO/ FPO	20,212	19,846	40,058
Foreign		27	27
Canada	114	131	245
Mexico		2	2
Total	20,326	20,006	40,332