

## CREATE A BLUE ROOSTER FARM BUYING CLUB IN YOUR COMMUNITY!



### WHAT IS A BUYING CLUB?

Buying clubs are an efficient means for us farmers to get our grassfed, pasture-raised meat to your home and community when you need them. And it gives you a direct connection to the people who are raising your food. Any questions you have about how our animals are raised, processed, and prepared can be answered by us.

### WHAT YOU DO:

- Invite friends, family, and neighbors to participate in your buying group. We need a minimum \$1000 overall order to make a delivery within a 100 mile one-way delivery, \$1500 overall order for a delivery between 100-150 miles one-way. A 10% fuel surcharge will be added to each order. Capped at \$150 so that the fuel surcharge is never more than \$15.
- Contact us when your group is ready for a delivery. We will do our best to work with your preferred schedule
- As Buying Club host, you have the responsibility of making your home, garage or porch available for your group's participants, collect their payments, and mail them to us.

### WHAT WE DO:

- Create a mailing list on our website for your participants. They will refer to that list when they checkout from our website stores.
- Provide the marketing materials you need to form your group.
- Deliver high quality, humanely-raised, 100% grassfed beef and lamb and free-range, GMO-free Berkshire pork to your home or community.
- As host, you will receive a 5% discount from total and your fuel surcharge fee will be waived.

### WHO WE ARE:

Blue Rooster Farm is nestled in the ridge and valley region of South Central Pennsylvania. It is farmed by Roy, Julie, Frances and Riley, a herd of cows, a flock of sheep, a bunch of gregarious Berkshire hogs, and two border collies who like to boss everyone around.

We'd like to expand our market into southeast and south central Pennsylvania, Northern Maryland, and D.C. You can help and benefit by organizing a Blue Rooster Buying Club!

For more information, please visit our site or contact us directly:  
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