



EXHIBITOR APPLICATION

UPPER MIDWEST FRUIT, VEGETABLE & FARMERS
MARKET CONFERENCE & TRADESHOW

January 17 & 18, 2019



Company Name: _____ Phone number: _____

Address: _____ City, State, Zip: _____

Contact: _____ Email: _____

Exhibit personnel (Please print or type. One individual is included with the booth cost. Additional persons are an additional \$60/person):

- 1. _____ Email: _____ Phone: _____
- 2. _____ Email: _____ Phone: _____
- 3. _____ Email: _____ Phone: _____

Do you need electricity? (Additional fee paid to Rivers Edge) Yes _____ No _____

We are interested in: _____ Vegetable growers _____ Berry growers _____ Apple growers
 _____ Organic growers _____ Conventional growers _____ Education _____ Farmers Market

The following information will be included in the MFVGA Newsletter and the Conference Program Booklet.
Please type or print clearly.

Contact Name: _____

Company Name: _____

Address: _____

Phone Number: _____

Email address: _____

Website: _____

Description of your products, programs or services:

Return Form & Payment to:

MFVGA, 26997 Cty 18, Browerville MN 56438 or email to info.mfvga@gmail.com



UPPER MIDWEST FRUIT, VEGETABLE & FARMERS MARKET CONFERENCE & TRADE SHOW
EXHIBITOR APPLICATION

January 17 & 18, 2019 – River’s Edge Convention Center, St. Cloud, MN

Questions? 612-283-4002 or info.mfvga@gmail.com



Booth Fees, Sponsorship Opportunities and Advertising Costs

Booth Costs

Each booth is an 8'x10' space, and includes: one table with skirting, two chairs, back/side draping and registration for 1 individual. Additional persons are an additional \$60/person. Breakfast, lunch and snack are included with the booth registration fee. Meals and snacks will be served in the trade show hall and available for all attendees and exhibitors.

Number of Booths	Cost
1	\$380
2	\$760
3	\$1140
4	\$1395
5	\$1695

Sponsorships

Session Host: A limited number of exhibitors will be able to give a two-minute presentation at the beginning of selected educational sessions. Requests will be handled on a first-come, first-served basis. There is a limit of one host per session. Companies are limited to two session each. Cost is \$300 per session.

Food: Sponsors will receive recognition in the conference program as well as signage on food tables during meals. There are a maximum two sponsorships per breakfast and lunch; one per afternoon snack.

Meal	Cost
Breakfast	\$300
Lunch	\$500
Afternoon Snack	\$200
Social Hour	\$350

General Sponsors: will receive recognition in the conference program as well as signage throughout the conference.

Gold Sponsor	\$1,000
Silver Sponsor	\$500
Bronze	\$300

Advertising

Advertisements are in the conference program. Ad copy must be received by December 20, 2018.

Ad Size	Cost
Full page	\$250
Half Page	\$150
Quarter Page	\$80
Outside Back Cover	\$500
Inside Back Cover	\$300



UPPER MIDWEST FRUIT, VEGETABLE & FARMERS MARKET CONFERENCE & TRADE SHOW
EXHIBITOR APPLICATION

January 17 & 18, 2019 – River’s Edge Convention Center, St. Cloud, MN

Questions? 612-283-4002 or info.mfvga@gmail.com



Balance Sheet

Return all three pages of this application by **December 5th, 2018**. You may submit this application by mail, in person or by email to: info.mfvga@gmail.com. Checks should be payable to: **MFVGA** and electronic payments are accepted online at www.mfvga.org. No exhibitors will be allowed to set up until paid in full.

Return Form & Payment to:
MFVGA
26997 Cty 18
Browerville MN 56438
or by email to: Info.mfvga@gmail.com

Item	Cost per Item	Number of Items	Total
Booth			
8' x 10' Booth space	\$380 per booth		
Additional Exhibitor Personnel	\$60 each additional person		
Membership Dues			
2019 Associate Membership Dues	\$75 per Company		
Sponsorship			
Sponsorship Breakfast	\$300		
Sponsorship Lunch	\$500		
Sponsorship Snack	\$200		
Sponsorship Social Hour	\$350		
Sponsorship Session Host	\$300		
Sponsorship Gold	\$1,000		
Sponsorship Silver	\$500		
Sponsorship Bronze	\$300		
Advertising			
Advertising- Full page	\$250		
Advertising- Half Page	\$150		
Advertising- Quarter Page	\$80		
Advertising- Outside Back Cover	\$500		
Advertising- Inside Back Cover	\$300		
Catalog Display on Literature Table	\$100		
		Grand Total	

Signature _____

Company Name _____

Date _____

Return Form & Payment to:
MFVGA, 26997 Cty 18, Browerville MN 56438
or email to info.mfvga@gmail.com