



Our Physical Address

Loyalhanna Watershed Farm
West Main Street & Rt 30
Ligonier, PA 15658

Our Mailing Address

c/o Cari Frei, Executive Director
PO Box 877
Ligonier, PA 15658

The Board of Ligonier Country Market invites you to participate in its “Share-a-Bag” program,” aimed at providing reusable market bags for our customers and colorful and reusable advertising for you and the Market.

We are developing attractive and functional market bags that will feature your company logo or advertising slogan on one side, with the Ligonier Country Market logo and pitch on the other. Each sponsor will be featured exclusively on a chosen number of bags. We will “Share the Bag.” You take one side, we’ll take the other.

Ligonier Country Market is in its 43st year of operation, growing from 12 vendors to 130 on site. An estimated 3,000 patrons attend each Saturday from mid-May through early October. We continue to operate on the premise that each vendor must “Make It, Bake It, or Grow It.”

While the supply lasts, your advertisement would be distributed on the bags to each family at Market free of charge, and seen by many more as those patrons use them for other shopping year-round. In 2017, over 4,500 bags were distributed to customer and were the “hot ticket” item gone by 8:30 am.

Payment is due by March 15, 2018. Your check may be made to Ligonier Country Market, and mailed to the Market at PO Box 877, Ligonier PA 15658.

If you chose to participate, your artwork may be sent to the same address, or by email to cfrei@ligoniercountrymarket.com. Questions may be addressed to Executive Director Cari Frei at the same email or by phone at 724-858-7894.

Sincerely,

Cari Frei
Executive Director
cfrei@ligoniercountrymarket.com
(724) 858-7894



SHARE A BAG ADVERTISING

Advertising Form

2018 Market Season

Due by March 15, 2018

Please send the completed form and check to:

Ligonier Country Market, PO Box 877, Ligonier, PA 15658

Donor/Business Name/Family Name _____

Contact Person _____

Office Phone Number _____ Cell Phone Number _____

Email _____ Fax Number _____

Address _____

A high resolution logo should be sent with this form or emailed directly to cfrei@ligoniercountrymarket.com

_____ **GOLDEN** DELICIOUS APPLE LEVEL

900 bags for \$2,000

“Friends of the Market” corner table space to hand out the bags (must be pre-arranged)

No items sold at the table, unlimited literature, all displays inside 10 x 10 tent, parking at the Valley Youth Network.

Business name in the monthly newsletter

Business name on the Ligonier County Market website

_____ **SILVER** EARRING LEVEL

400 bags for \$1,000

One piece of literature placed inside the bag (if provided by May 1)

Business name in the monthly newsletter

Business name on the Ligonier County Market website

_____ **BRONZE GROUP** ARTWORK LEVEL

250 bags for \$300/company per logo per bag. These bags will not be purchased until 2 spaced are filled.

Business name in the monthly newsletter

Business name on the Ligonier County Market website

_____ **GROUP** WOODWORKING LEVEL

150 bags for \$150/company per logo per bag. These bags will not be purchased until all 4 spaced are filled.

Business name in the monthly newsletter

