

## Ligonier Country Market Fact Sheet

Vendors often question what is the Market and where does the money go? We felt it appropriate to share with you some basic facts about the LCM that you may not know.

- The Ligonier Country Market is a Pennsylvania Not-for-Profit Corporation. There are no shareholders and no dividends.
- The Mission of the Market is to serve the community by providing a place where farmers, chefs and bakers, artists and artisans can sell their quality products to the citizens of the Ligonier Valley and beyond.
- Producers/vendors at the Market must Make, Bake, or Grow their products. No purchasing for resale. You cannot sell Grandma's quilts or sister Susie's candles.
- The Market operates on land leased from the Loyalhanna Watershed Association, LWA.
- The LWA is not involved in the business operations of the Market.
- The LWA property lies in a flood plain and was purchased to retain green space in the community.
- 12 unpaid volunteers on the Board of Directors from the community govern the Market. Up to 3 local vendors may serve on the Board. In the event of a vacancy, new members are nominated and approved by the Board.
- The Market follows bylaws, procedures and checklists written and approved by the Board and Executive Director to govern and operate.
- The fees paid by the vendors for their selling spaces are used to pay an employee and 6 contractors, taxes, rent, insurance, special features, services like mowing and Port-a-Johns rentals, advertising, signs, utilities, equipment, supplies, materials and many other necessities.
- For the fees paid by the vendors, they get to sell at the oldest, largest and most successful outdoor market in Western Pennsylvania.