



## **2017 Professional Photography Policy**

*Make Waters Orchard, the most beautiful pick your own apple orchard in the Washington, D.C. Metro Area, the stunning backdrop for your next photo shoot!*

- I. **Professional Photographer Definition:** Professional photographers are defined as persons being paid in cash or barter for their photos or bringing professional props and/or equipment on site. Professional photographers are expected to pay a fee per session. This includes photographers for whom photography is not their primary source of income. Professional photographer must have prior approval and pay for the right to shoot photographs on the property.
- II. **Sessions** are permitted by approved appointment only. A signed copy of Waters Orchard Professional Photography Agreement and payment is due prior to the scheduled session. One session is 2 hours. Additional time may be purchased.
- III. **Fee:** \$100/2-hour session during business hours. \$125/2-hour session that begins after or extends beyond business hours. In addition to the session fee, photographers and/or their clients must purchase the appropriately sized apple bag(s) that will cover the entry fee for all clients entering the orchard and allow clients to pick apples during your session. For current business hours and apple bag/entry prices, please visit our website: [www.WatersOrchard.com](http://www.WatersOrchard.com). Waters Orchard accepts payment in cash or check payable to Waters Orchard.
- IV. **Compliance:** Professional photographers and their clients are expected to be courteous and respectful of property, customers and activities while on the premises. Waters Orchard reserves the right to ask photographers and their clients to move or leave the premises if they are disruptive or non-compliant with our policies.
  - You must remain in designated open areas. Do not climb over/under fencing or climb through the apple rows.
  - Vehicles are not permitted inside the orchard. Exceptions are made on a case by case basis
  - Do not climb trees, waste apples, litter or act in any unsafe manner.
- V. **Weather:** If you must cancel due to inclement weather, please contact us as soon as possible and we will be happy to reschedule your appointment.
- VI. **Unforeseen disruptions:** Please note that Waters Orchard is a working farm. We work hard to provide beautiful grounds year round, but we cannot guarantee that we won't have a project or two happening on the farm during your scheduled time. With this in mind, we will make every effort possible to ensure your session backdrop is as picture perfect as it can be!
- VII. **Permissions:** There shall be no unauthorized use of the Waters Orchard name or trademark and no expressed or implied endorsement of any product or service. Published photos (e.g., Facebook, Instagram, blogs, websites) my credit location of photograph i.e., Waters Orchard, Germantown, MD.
- VIII. **Photo Submission:** Waters Orchard welcomes all photo submissions! If you'd like to share your photos with us, with you permission and credit, we may use them in print or line.
- IX. **Publications:** Photography for magazines, catalogs, publications, advertising, mass media or any other unlisted category, including videography, must contact Waters Orchard for fee information and scheduling.

**To Apply:** If you are interested in holding a photography session at Waters Orchard, please review this Policy, complete the attached Agreement and submit via email to [TheWatersOrchard@gmail.com](mailto:TheWatersOrchard@gmail.com) at least 7 days prior to your requested session date.