



28th Annual Flower Day Weekend May 27-29, 2017

As annual vendors you already know that Flower Day has grown through the years to become one of Toledo's finest traditions. While we are seeking quality vendors to augment our own FMAT members, we also need to confirm our FMAT member's intentions on participating this year to ensure that we include everyone that wants to participate thereby ensuring another successful event.

Anyone that has been involved in this event in the past knows what a fantastic event this truly is. With traffic levels on Sunday the true "Flower Day" of 20,000 + and over 50,000 for the entire "Flower Day Weekend" this is a great opportunity for all to reach out to your customer base. What makes this event so unique is that, all of the best flower growers in the area will be here therefore, the level of quality is of an utmost concern, as this has become the premiere flower & plant event for all of Northwest Ohio. As in years past, our plan is to promote this event heavily in the local and regional media, the cost of which is directly supported by the space rental fees that we collect. Any profits from this event help sustain the market throughout the rest of the year.

Stall assignments will be based on a number of variables including; when your payment is received, FMAT membership status, Prior year placement, Type of product you sell and special requirements needed (water, electric). As in the past, space assignments may also differ on Saturday and Monday from that of your **Flower Day - Sunday** assignment, this is due to FMAT members having first rights to their spaces on those days. Prepared food vendors space will be limited to avoid too much duplication of consumed on market product.

With that said, please submit your application and payment to FMAT as soon as possible via our address below (please make your check payable to **FMAT**, also credit card payments subject to a 3.5% processing fee will be accepted). Applications received after May 20, 2017 will be subject to a \$25 late registration fee.

Confirmation letters will be sent (via e-mail) as an acknowledgement that your application and payment have been received. If you have any questions, please free to contact either Lori or myself at the office by telephone or via e-mail: info@toledofarmersmarket.com

Sincerely,

Dan Madigan
Executive Director
Farmers' Market Association of Toledo

Registration Form – 28th Annual Flower Day

Saturday May 27, 2017 – Market Day

Sunday May 28, 2017 – FLOWER DAY

Monday May 29, 2017 – Market & Memorial Day

Registrations **received after** Saturday May 20, 2017 will be subject to a \$25 late fee.

Contact Name: _____

Business (DBA) Name: _____

Address: _____

Telephone # : _____ (Home, Business) _____ (cell)

Email: _____ @ _____ Confirmations sent via e-mail

Products you will be selling: (please circle all items that are not homegrown or home produced)

Percentage of these products that are either Homemade or Homegrown? _____ %

Tables _____ **Saturday** (No charge for FMAT Annual members using normal number of stalls)

Tables _____ Saturday Extra tables @ \$80 each = \$ _____

Table's _____ **Sunday @ \$ 85 each includes Saturday Night Security = \$ _____**

Tables _____ **Sunday Night Security @ \$5 each = \$ _____**

Table's _____ **Monday** (No charge for FMAT annual members using normal number of stalls)

Tables _____ Monday Extra tables @ \$25 each = \$ _____

Total Money due \$ _____

Credit Card # _____ VISA MC AMEX DISCOVER (circle one)

Expiration Date _____ Security Code _____

Signature _____

I hereby authorize FMAT to process this transaction including a 3.5% processing fee

Special Requirements: Electrical _____ Water _____ (constant or occasional)

Other requests: _____

FMAT will provide some overnight Security (Saturday & Sunday nights) which equates into a cost of \$5 per table, per night. FMAT will hire a security guard to patrol the grounds during the overnight hours; however, this arrangement in no way implies that FMAT or the guard hired assumes any liability for your product. FMAT's intent of having overnight security is to try to minimize the chance for theft while saving vendors the expense of having to reload merchandise as well as the expense and additional setup time that would be incurred. In addition to the hiring of a guard, some snow type fencing will be purchased and installed with vendors help to discourage any overnight pedestrian traffic.

Please complete form entirely and return with check or money order payable to FMAT via address below.

P.O. Box 9294 Toledo Oh 43697, Phone # 419-255-6765

For FMAT Office Use Only!

Date Received:

Amount Due:

€