

Position Title: Graphic Design Intern**Reports To:** Executive Director**Location:** Allentown, Pennsylvania**Status:** Part time, unpaid**About The Seed Farm:**

The Seed Farm is a 501(c)(3) nonprofit organization that is dedicated to cultivating the next generation of farmers. Initiated by Lehigh County and developed in partnership with Penn State Extension, our organization trains new farmers and assists them in establishing sustainable farm businesses.

Job Description:

Our Graphic Design Intern will be responsible for assisting the Executive Director with promotional materials to increase community awareness of the organization and other projects related to marketing at The Seed Farm. Tasks could include:

- Design materials for upcoming events and farm programs
- Design a website for the organization
- Design a display for Farmers Market and other Expo opportunities
- Other tasks as needed and/or projects that align with intern skills

Requirements:

Qualified applicants will:

- Recognize the importance of The Seed Farm's mission and be willing to assume a role in furthering it
- Be enrolled in, or graduated from, a Graphic Design/Arts or similar degree program
- Have experience with Adobe InDesign, Photoshop, and Illustrator
- Have samples showcasing strong design and presentation skills
- Work independently, be self-motivated, and have great attention to detail
- Have reliable transportation

Time Commitment:

Interns will be expected to put in 8-15 hours per week during semester or 25-30 hours during the summer; flexible schedule based on individual's availability.

To Apply:

Interested students should submit resume and letter of intent to Lindsey Parks, Executive Director, at Lindsey_Parks@theseedfarm.org.