

Job hunting? How well can YOU answer these 64 toughest interview questions?

BY GARY BENCIVENGA

It's a war out there.

Competition for executive job openings has grown so fierce that a single help-wanted ad in a major newspaper can pull in 1,000-2,000 resumes. That's up to seven full-size mail sacks stuffed with resumes—from a single ad.

Faced with this over-supply of applicants, hiring companies have grown extremely picky. They're interviewing scores of candidates before deciding. And, to whittle down the list, they're asking *tougher questions* than ever.

What kind of questions? And what are your best ways to answer? That's the subject of a riveting new report, *How to Answer the 64 Toughest Interview Questions*.

Privately published and not available in bookstores, this quick-reading report can give you an enormous edge if you're job hunting. It's based on extensive research with hiring executives, recruiters, outplacement officers and other experts on how to get hired. It even incorporates the results of videotaped studies, conducted through two-way mirrors by placement services and leading universities. These studies have actually identified what *the most successful* job candidates do differently than others to win more job offers.

Of greatest value, the report reveals the answers that hiring executives *love* to hear, answers that make them want to hire one candidate above others.

For example, it reveals exactly how to respond to tough questions such as:

- "Why should I hire you?" (*Every interviewer wants the right answer to this question. The report tells how to give it—a little-known, extremely effective strategy for positioning yourself as the #1 candidate.*)
- "Where can you use some improvement?" (*Most candidates think the smart answer is to disguise a virtue as a flaw, as in, "Sometimes I push my people too hard." But savvy interviewers see right through this little ploy. The report reveals a much better way to answer.*)
- "Aren't you overqualified?"
- "Why have you been out of work for so long?"
- "Tell me about yourself." (*This one seems so easy, but most candidates botch it badly—and never realize it.*)
- "Describe a time when your work was criticized."
- "Name two weak points of your previous boss." (*Beware—a trap!*)

- "Name one thing you would do over in your life."
- "Why aren't you making more money by now?"
- "How do you feel about working nights and weekends?"...*"Will you relocate or travel?" (Even if you won't, DON'T say "no" and close the door just yet!)*
- "How could you have done better in your last job?"
- "How many hours a week do you normally work?"
- "Where do you see yourself three years from now?"
- "Tell me about something you did in your life that makes you feel ashamed." (*You feel like answering, "None of your business," but don't! The right answering strategy preserves your privacy, charms your interviewer and earns his or her respect at the same time.*)

There are dozens more. All can easily be turned to your advantage if you know how. Blow any of them and you could lose out on a dream job. The report tells how to answer them all masterfully, naturally and in your own words, so your answers don't sound canned. As a result, you'll walk into any interview feeling much better prepared, more confident. And you'll inevitably make a stronger impression. Indeed, having this report is like having the answers *before* you take a final exam.

Job-seekers interested in gaining every possible edge can obtain this unique report for only \$49.95, on a risk-free, money-back guarantee basis, by calling the 800 phone number below.

5 Additional Free Bonuses

Readers of *Kiplinger's Personal Finance* who respond immediately will receive these five additional free bonuses: **FREE BONUS #1: Interviews That Win Jobs.** This free bonus report, currently selling nationally for \$49.95, reveals:

- The simple 12-word sentence that will make you the #1 candidate more often than you'd ever believe.
- 11 ways to get interviewers to like you.
- How to make yourself three times more likely to get hired.
- Interview Etiquette Checklist:** Many unwritten rules you may be breaking.
- Worst times to schedule an interview. Odds of getting hired are very low.
- The 25 biggest interview turnoffs.
- Mistake made by 90% of those fired from a prior job. *It can guarantee you won't be hired again soon!*

- How to skyrocket your number of job offers by making interviewers feel **SAFE** in hiring you.

You'll also discover how to make nervousness and body language work for you...How to wow them with your qualifications without sounding braggish...The three qualities interviewers prize most...How skilled interviewers can detect when you're lying or even "stretching"...How to get strangers inside the company to put in a good word for you, and...How to "close the sale"—the best strategy for making the "short list" of finalists and getting invited back to hear the most welcome question of all, *"How soon can you start?"*

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