



SUMMARY

Pharmacy consultant and entrepreneur with over 40 years of leadership experience in the pharmaceutical industry, specializing in long-term care (LTC) and senior-care pharmacy.

CURRENT

2014 - Present – Downey Plaza Pharmacy – Downey, CA

- President of LTC division
- Services LTC facilities in Southern California

2014 – Present - Strom and Associates LLC – Los Angeles, CA

- Senior Associate
- Pharmacy Expert Witness Services
- Pharmacy Consulting Services

2012 – Present - Modern Health LTC Pharmacy, Los Angeles, CA

- Director of Long-Term Care (LTC) Pharmacy
- Servicing 8,000+ LTC beds in Southern California

2012 – Gerson Lehman Group – New York, NY

- Independent contractor – expert advisor – LTC and Senior Care Pharmacy
- Provide consulting services on pharmacy and long-term care issues to financial organizations

LICENSES

- 1968 – Present - California Registered Pharmacist - RPh 25720
- 1968 – Present - Nevada Registered Pharmacist - RPh 05114

EDUCATION

1962 - 1964 - Pre-Pharmacy admission courses Los Angeles City College (LACC) and University of California at Los Angeles (UCLA)

1964 - 1968 - University of Arizona College of Pharmacy, Bachelor of Science Pharmacy Degree. Graduated with Honors - Rho Chi Academic Honors Society in Pharmacy

CERTIFICATIONS AND OTHER EDUCATION

2015-2016 SEAK, Inc. The Expert Witness Training Program

California Pharmacy Association – Advanced Practice Seminar - Vaccination Certification

PROFESSIONAL MEMBERSHIPS

2015 – Present - ASPL – American Society for Pharmacy Law
1980 – Present - CPhA – California Pharmacists Association
1980 – Present - APhA – American Pharmacists Association
1975 – Present - FASCP – Fellow of the American Society of Consultant Pharmacists
2005 – Present - NABP – National Association of Boards of Pharmacy
2014 – Present - CCAP - Member of California Council for the Advancement of Pharmacy –
January 2016 was Elected to the Board of Directors

BOARD/LEADERSHIP APPOINTMENTS

2001-Present - University of Arizona - College of Pharmacy National Advisory Board (CPNAB)

- 2009 - Present Member of CPNAB
- 2001 - 2009 Charter Member and Chairman of the Board

2001 - 2008 - California State Board of Pharmacy (BoP), Appointed by Gov. Gray Davis (2001),
reappointed by Gov. Arnold Schwarzenegger (2005) to represent LTC Pharmacy

- 2003 – Elected Vice President
- 2004 – Elected President
- 2005 – Re-Elected President
- Provided testimony and acted as an expert witness representing the California BoP
- Presided over pharmaceutical evidentiary Enforcement Committee hearings and rendered decisions on
pharmacy licensing disciplinary matters involving pharmacies and pharmacists

2001 - 2002 Jewish Home for the Aging – Board of Directors
1996 - 1998 NCS California – Executive Director
1980 - 1990 - Long Term Care Management Council –

- Founder/Chairman
- Association of California LTC (Long Term Care) Pharmacy owners that represented the majority of LTC
Pharmacy providers in California
- Lobbied for LTC pharmacy issues in California

AWARDS

1992 – Recipient, University of Arizona – Jack R Cole – Distinguished Alumni Award
2005 – Recipient, University of Arizona – Alumni Association, Alumnus of the Year Award for
the College of Pharmacy

SPEAKING ENGAGEMENTS/INVITED PRESENTATIONS

2006 – Commencement speaker for the USC School of Pharmacy 101st Graduating Class – Selected by
students and approved by faculty
2004 - 2006 – Annual address to the senior graduating class with the University of the Pacific
College of Pharmacy (UoP) regarding new pharmacy laws

PAST PROFESSIONAL EXPERIENCE

2008 - Present – GK Healthcare/DBA Bravo Pharmacy – Los Angeles, CA

- Owner and Founder
- DBA Bravo Pharmacy – Retail pharmacies servicing the underserved communities in Los Angeles
- Hosted by Superior Grocers – 40 store super-market chain in Southern California that services the
underserved communities in LA County
- Sold Bravo Pharmacy (Retail division) – Maintained Bravo Pharmacy (LTC pharmacy division).
- Moved Bravo Pharmacy LTC business to Downey Plaza Pharmacy, LTC division

2000 - 2003 – Pharmatech LTC – Denver, CO

- Owner and Founder
- Established company to perform FDA Clinical Trials with a national network of Senior Nursing Facility and LTC Partners
- Marketed to LTC medical directors, LTC facilities and to pharmaceutical manufacturers

1992 - 1995 – Sarmate USA – Newport Beach, CA

- Consultant – Pharmacy Expert
- First American company to introduce and sell U.S. FDA approved generic drugs and dental supplies to Russian government and health organizations in Russia
- Initiated and managed the translation of FDA documents into Russian. Presented them to the Russian National Drug Approval Organization, for review, approval and licensing for drug importation and use in Russia

1985 - 1988 – OsteoGraphix – Los Angeles, CA

- Co-Owner and Founder
- Provided osteoporosis testing and treatment education to LTC Facilities
- John Kaufman, MD Orthopedic Surgeon/Osteoporosis expert and partner
- Converted 40' van into a state-of-the-art bone-density testing mobile unit – Servicing Senior Nursing Facilities in LA County

1985 - 1992 – Home Intravenous Care Inc (Hi Care) – Encino, CA

- Owner and founder
- Provided intravenous therapy to home care patients (New to market)
- Moved Hi Care program into nursing homes - Leader in LA area for implementing IV programs in nursing homes

1985 - 1988 – Video ED – Encino, CA

- Owner and Founder
- Initiated the development of video training material for RN's/LVN's on nutrition that met nursing CE unit requirements
- Distributed through "Warehouse Video" stores in California (80 Stores)
- Utilized Video Ed in Commerce Pharmacy for LTC facility nursing education

1980 - 1984 – Convalescent Business Systems (CBS) – Tujunga, CA

- Owner and Founder
- Developed and sold business and pharmacy hardware and software specific to LTC facilities to be used on personal computers including:
 - Accounting and Payroll
 - Medical records for SNF's
- Grew to 35 accounts – 100 facilities

1978 - 1990 – Willowhaven Enterprises – Montrose, CA

- Owner and founder
- Operated in LTC facilities
- Grew to 18 facilities (1700 beds) in the Los Angeles area

1972 - 1996 – Advanced Pharmaceutical Services Inc. (DBA Commerce Pharmacy) – Tujunga, CA

- Owner and founder
- Institutional Pharmacy specializing in Long Term Care (LTC)/Skilled Nursing Facility (SNF) and Home Health Services
- 1973 - 1974 – Passage of Title 22 and Pharmacy requirements.
- 1975 - Changed Commerce Pharmacy from a retail pharmacy into a closed door LTC Institutional Pharmacy

- Created LTC Pharmacy policy and procedure manuals to insure the nursing homes' compliance with federal and state laws as required by Title 22
- Designed LTC pharmacy systems that were adopted by both state and federal regulators
- Published a psychotropic drug monitoring system manual
- 1996 – Commerce Pharmacy was the largest independent LTC Pharmacy in California – Servicing 13,000 LTC beds