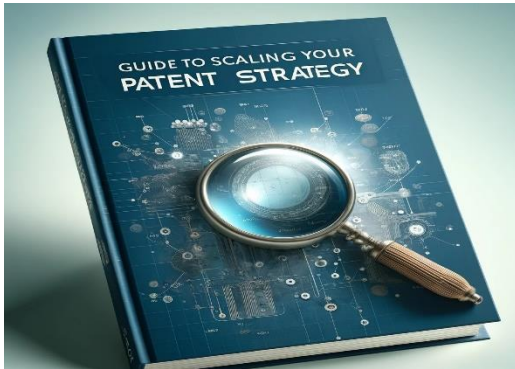


## GUIDE FOR SCALING YOUR PATENT STRATEGY



As your business expands, updating and scaling your patent strategy is essential to ensure continued protection and alignment with your evolving objectives. Here's a simple guide to help you manage this critical aspect of your business growth:

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### 1. Assess Your Current Patent Portfolio

Regularly review your existing patents. Ensure they still align with your current business goals and cover all key innovations. This review will help you identify areas where you might need additional protection or where changes are required.

### 2. Forecast Future Innovations

Stay ahead by collaborating closely with your research and development (R&D) and product development teams. Anticipating future innovations that will require patent protection allows for proactive planning and strategic filing, which can be more cost-effective in the long run.

### 3. Plan for Global Expansion

As your market reach extends, consider the geographical coverage of your patents. It's crucial to secure patent protection in new markets where your business is growing to maintain a competitive edge and prevent infringement.

### 4. Manage Costs Effectively

Develop a cost-effective approach to patent management:

- Prioritize filings based on potential market impact and return on investment.
- Utilize provisional applications to secure an early filing date at a lower cost while finalizing your innovation.
- Take advantage of international agreements like the Patent Cooperation Treaty (PCT) to streamline filings across multiple countries.

By following these steps, you can ensure that your patent strategy grows with your company, providing robust protection that supports your business objectives and expansion plans.

Need help overcoming IP challenges? Contact Emmanuel Coffy at [info@coffylaw.com](mailto:info@coffylaw.com) or call (973) 996-2947 to see how we can help. You can also visit our website [www.coffylaw.com](http://www.coffylaw.com).

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