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I am an experienced physician executive in the health insurance industry and have been certified as a Health Insurance Executive. Having worked for national insurance companies (Oxford Health Plans, Blue Cross & Blue Shield, Wellpoint, Anthem, Cigna), my areas of responsibility and accountability have included case management, fraud & abuse, physician credentialing, peer review, physician grievances & appeals, patient grievances & appeals, and patient safety. I am Yale-educated, and NIH trained.

Metrics managed during my career include average length of stay, discharge and readmission rates, pharmacy management, physician follow-up, comprehensive quality and patient safety metrics, emergency department visits, mental health management, and fraud & abuse by doctors and patients.

I have conducted over 5,000 physician credentialing reviews; over 5,000 medical necessity/utilization management reviews; and over 2,000 patient/physician committee and in-person grievance & appeal reviews. In addition, I have served as an Examiner for the Malcolm Baldrige National Quality Award, as well as the National Committee for Quality Assurance.

I hold patents for improved emergency patient flow system design and improved effectiveness for patient engagement in obesity, cholesterol, high blood pressure, and diabetes management.

With current licensure in Kentucky, North Carolina, Pennsylvania & Virginia, I am board certified in emergency medicine and internal medicine. As an experienced public speaker, I serve as Chief Medical Correspondent at station WVGB-FM in Beaufort, South Carolina.

EXPERIENCE

2021 - Present

RIGHTWAY HEALTHCARE

Medical Advisor, Pharmacy & Therapeutics Committee

With my training in pharmacy and medicine, I was invited to serve as a Medical Advisor on the newly formed Pharmacy and Therapeutics (P&T) Committee. RightwayRx is a new-to-the-world Pharmacy Benefits Manager (PBM) model which combines trusted pharmacy guidance with a fully transparent pricing model, unlocking trapped margin in the supply chain, and delivering it back to plan sponsors and members. Additionally, RightwayRx's clinical model aims to steer utilization towards high-value medications, maximizing clinical and financial outcomes, while still holding the provider-patient relationship in high regard.

2020 - Present STATION WVGB-FM, SOUTH CAROLINA

Chief Medical Correspondent

Established the Office of Medical Correspondence staffed with volunteer health care professionals from around the nation. Programming includes public health emergency updates around the clock, talk shows and health insights throughout the day. In addition, I developed a team to bring broadcasts on African American Contributions to American Culture.

2018 OHIO MINORITY HEALTH COMMISSION *Member, Medical Expert Panel*

Contributed to the health literacy and health disparity operating platform for the State of Ohio.

2016 – 2017 National Committee for Quality Assurance (NCQA) Physician Surveyor

Underwent complete training in the NCQA surveyor process and outcomes measurement metrics related to standards of performance. Conducted accreditation document analysis and reviews.

2011 – 2018 CIGNA HEALTHCARE Senior Medical Director; Vice Chairman Credentials Committee

Increasing executive levels of responsibility in sales, as well as commercial multistate ACO management with average system revenue of over \$1billion, physician management, systems integration, and extramural affairs. Delivered successful television commercial aired in New York, Pennsylvania, Atlanta and Florida.

2009 - 2011

WELLPOINT BLUE CROSS & BLUE SHIELD

Medical Director; Chairman Credentials Committee

Increasing executive levels of responsibility in sales, as well as commercial quality management, case management, fraud and abuse, physician credentialing (over 5,000 reviews), peer review, physician grievances & appeals (over 1,000), patient grievance & appeals (over 1,000), and patient safety. Represented company in Extramural Affairs.

2002 - 2009

ANTHEM BLUE CROSS & BLUE SHIELD *Medical Director; Chairman Credentials Committee*

Increasing executive levels of responsibility in sales, as well as commercial quality management, case management, fraud and abuse, physician credentialing, peer review, physician grievances & appeals, patient grievance & appeals, and patient safety. Represented company in Extramural Affairs. Co-founded the Diversity Council.



2002 – 2003 MALCOLM BALDRIGE NATIONAL QUALITY AWARD Board of Examiners

Fully trained in performance management criteria for healthcare, manufacturing, education and small business. Areas of focus included operations, workforce, leadership, strategy, customers and results.

1998 – 2002 TRIGON BLUE CROSS & BLUE SHIELD Medical Director: Chairman Credentials Committee

Medical Director; Chairman Credentials Committee

Increasing executive levels of responsibility in sales, as well as commercial quality management, case management, fraud and abuse, physician credentialing, peer review, physician grievances & appeals, patient grievance & appeals, and patient safety. Represented company in Extramural Affairs.

1995 - 1998 OXFORD HEALTHPLANS, INCORPORATED Medicaid Regional Medical Director; Chairman Credentials Committee

Increasing executive levels of responsibility in sales, as well as Medicaid quality management, case management, fraud and abuse, physician credentialing, peer review, physician grievances & appeals, patient grievance & appeals, and patient safety. Represented company in Extramural Affairs.

1986 - 1995

PENNHURST MEDICAL GROUP *Vice President, Co-Founder*

Co-developed and managed twenty-eight state and Caribbean practice of emergency physicians and therapists.

1979 - 1986

NEEMA MEDICAL SERVICES

Director of Medical Affairs; Chairman Credentials Committee

Developed and delivered clinical marketing strategy for multistate emergency group practice.

1979 - 1986

WASHINGTON HOSPITAL CENTER

Director of Emergency Medicine

Developed department of emergency medicine and state of the art local and regional disaster planning initiatives. Testified before Senate Subcommittee on the 1982 Air Florida Disaster.

EDUCATION

CERTIFIED HEALTH INSURANCE EXECUTIVE America's Health Insurance Plans, Washington, DC



MASTER OF BUSINESS ADMINISTRATION, Virginia Commonwealth University, Richmond, VA

MEDICAL DOCTOR, Yale University School of Medicine, New Haven, CT

BACHELOR OF SCIENCE IN PHARMACY, Howard University College of Pharmacy, Washington, DC

TRAINING

National Institutes of Health, Bethesda, MD - CLINICAL ASSOCIATE, NHLBI; Lieutenant Commander, USPHS

George Washington University Medical Center - RESIDENT, INTERNAL MEDICINE

Yale University Department of Psychiatry - FELLOW, DRUG DEPENDENCE INSTITUTE

PROFESSIONAL LICENSURE

Commonwealth of Pennsylvania Commonwealth of Virginia State of Kentucky State of North Carolina

PATENTS

BLOOD PRESSURE HEALTH VALUE BAND, Registration Number D542687, 15 May 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent high blood pressure.

BLOOD SUGAR HEALTH VALUE BAND, Registration Number D542167, 6 May 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent diabetes.

BODY WEIGHT HEALTH VALUE BAND, Registration Number D546226, 10 July 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent obesity.

CHOLESTEROL HEALTH VALUE BAND, Registration Number D546227, 10 July 2007



An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent hypercholesterolemia.

HEALTH VALUE BAND, Registration Number D546225, 10 July 2007

An innovative wrist band design to assist patients with knowing their key physiologic numbers to prevent stroke, diabetes, high blood pressure, high cholesterol, and obesity. The American Heart Association licensed this technology.

PATIENT MONITOR, Registration Number 1942340, 19 December 1995

An innovative device to assist emergency department clinicians in triaging patients and managing them effectively and efficiently until discharge.

AFFILIATIONS

CLINICAL DIRECTOR, 2022 - present Your Talent Team LLC

EXECUTIVE DIRECTOR, 2021 - present African American Contributors to American Culture Proje

VICE PRESIDENT & TRUSTEE, 2015 - 2021 Virginia Nurses Association

BOARD OF VISITORS, 2012 – 2022 Howard University College of Pharmacy

TRUSTEE, 2009 – 2019 American Heart Association, Mid-Atlantic Affiliate

CHAIRMAN, 1989 – present SonBorn Ministries International

EXECUTIVE COMMITTEE, 2008 – 2012 African American Men's Health Forum, American Cancer Society, South Atlantic Division

TRUSTEE, 2005 – 2009 Center for High Blood Pressure, Richmond, Virginia

TRUSTEE, 2003 – 2009 United Way of Greater Richmond



TRUSTEE, 2000 – 2009 Central Virginia Chapter, National Multiple Sclerosis Society

CHAIRMAN, 1989 – present The Howard Yale Company

MEMBER, 1988 National Finance Committee, The American College of Emergency Physicians

CHAIRMAN, 1987 National Membership Committee, The American College of Emergency Physicians

LIEUTENANT COMMANDER, 1977 – present United States Public Health Service, *Retired*

DIPLOMATE, American Board of Internal Medicine & National Board of Physicians and Surgeons (Internal Medicine & Emergency Medicine)

CHIEF EDUCATION OFFICER, Clinical Broadcast Education Institute

FELLOW, American College of Clinical Pharmacology (Emeritus)

FELLOW, American College of Emergency Physicians

FELLOW, American College of Physicians

SENIOR FELLOW, AmeriClin® Communication Academy

FELLOW, Royal Society of Medicine

LIFE MEMBER, American Association of Physician Leadership

LIFE MEMBER, Christian Medical Dental Society

LIFE MEMBER, Gideons International

MEMBER, American College of Healthcare Executives

MEMBER, American Medical Association

MEMBER, National Medical Association

MEMBER, Beta Gamma Sigma, National Business Honor Society



MEMBER, Rho Chi, National Pharmaceutical Honor Society

MEMBER, Beta Kappa Chi, National Scientific Honor Society

MEMBER, Chi Delta Mu, Allied Health Professional Honor Society

PATENTEE, United States Patent and Trademark Office

TRADEMARK REGISTRANT, United States Patent and Trademark Office

FORMER CLINICAL PRIVILEGES

- **DIRECTOR OF EMERGENCY MEDICINE**, Washington Hospital Center
- **SENIOR ATTENDING INTERNIST**, Washington Hospital Center
- ATTENDING EMERGENCY PHYSICIAN, Washington Hospital Center
- **ATTENDING INTERNIST**, University of Maryland Health Center

JOURNAL PUBLICATIONS

1. "Comparison of Diflunisal and Acetaminophen with Codeine in the Treatment of Initial or Recurrent Low Back Strain." Brown, et. al. *Clinical Therapeutics*, Volume 9, Supplement C, 1986.

2. "The SORDD: A Municipal Resource Organization Methodology for Disaster Planning." Brown. *Disaster Medicine*, in press

3. "The GROUP Process: A Regional Disaster Planning Methodology." Brown and Connelly. *Disaster Medicine*, Volume 3, Number 1, 1987.

4. "Non-Invasive Detection of the Anaerobic Threshold During Computer Controlled Exercise Testing." Thibault, Schuette, Brown, Talbot, Tipton, and Winslow. <u>Medical and Biological Engineering and Computing</u>, November 1985.

5. "Improved Exercise Performance After Exchange Transfusion in Subjects with
6. Sickle Cell Anemia." Miller, Winslow, Klein, Wilson, Brown, Statham. <u>Blood</u>, Volume 56, Number 6, December 1980.

7. **"Delayed Hemolytic Transfusion Reaction Masquerading as Sickle Cell Crisis."** Diamond, Brown, Bitterman, Klein, Davey, Winslow. <u>Annals of Internal Medicine</u>, Volume 93, Number 2, August 1980.



