



George McLaughlin, MBA, CEA, CVA
Assistant Vice President

Mr. McLaughlin has twenty five years of experience analyzing and testifying about economic losses in civil litigation. He has worked on business valuation in litigation (family law, owner disputes) or non-litigation (succession planning, merger and acquisition); business litigation involving lost profits; construction defect cases involving lost net rental income and statistical analyses of testing procedures; personal injury cases involving lost wage income, lost self employment income, or the value of a life care plan of medical and other needs; wrongful discharge cases involving lost wages and benefits.

Industry Experience

Valuation and lost profits: fruit distributors, restaurants, wholesalers, cosmetic manufacturing, dental offices

Construction defect: multifamily projects

Personal injury: toxic tort, motor vehicle accidents

Testimony

Testified over 160 times in court, arbitration, or deposition. Please see attached Rule 26 list.

Education

Masters of Business Administration, 1983. University of California at Berkeley. Emphasis in accounting and marketing.

B.A., Applied Mathematics, 1977. University of California at Berkeley. Emphasis in probability and statistics.

Professional Certifications, Registrations & Licenses

Certified Valuation Analyst, National Association of Certified Valuation Analyst

Certified Earnings Analyst, American Rehabilitation Economics Association

Professional Memberships

National Association of Certified Valuation Analyst

American Rehabilitation Economics Association

National Association of Forensic Economists

Collegium of Pecuniary Damage Experts

Speaking Engagements

Contra Costa Bar Assn: "Making your Intellectual Property Damages Case"

San Francisco Attorney's Office: "Calculating Economic Damages in Tort Cases"

Sonoma County Bar Association: "Evaluating Economic Damages in Personal Injury Cases"

Stanislaus County Bar Association: "Basics of Business Valuation" and "Damages in Personal Injury Cases"

East Bay Trust and Estates Lawyers: "Basics of Business Valuation"

CPDE: Panel discussion: "Business Owner Injured: What Portion of Income Was Wages and What Was Profit?"

Santa Cruz Bar Association: "Basics of Business Valuation" and "Calculating Personal Injury Damages"

CPDE: "A Brief Survey of Federal Reserve Interest Rate Policy" and "A Critique of Healthy Life Expectancy"

San Francisco Bar Association: "Calculating Personal Injury Damages"

AREA: "Determining Earning Capacity From Tax Returns"

San Francisco Bar Association: "Basics of Business Valuation" with Andrew Azarmi, Esq.