



For Immediate Release

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**San Diego Opera and XLNC1 Announce
“San Diego Opera Matters”**

***Hour-long radio program will air before the Metropolitan Opera
Broadcasts on 104.9 FM***

***Hosted by Dr. Nic Reveles, program will explore the San Diego
Opera season and the history of opera with music, artist
interviews and special guests.***

***XLNC1 will broadcast performances from San Diego Opera’s
2010 Season***

San Diego, CA – San Diego Opera is pleased to announce a partnership with XLNC1 resulting in a new program called “San Diego Opera Matters.” Hosted by San Diego Opera’s Geisel Director of Education, Dr. Nicolas Reveles, the 17-week, hour-long program premieres on Saturday, January 16, 2010 at 9 AM before the Metropolitan Opera broadcast of *Carmen* on XLNC1 (104.9 FM). “San Diego Opera Matters” will cover the San Diego Opera season focusing on the opera’s history, the music and the singers appearing during the 2010 season with interviews, musical excerpts and special surprises.

XLNC1 will also be the home of San Diego Opera’s 2010 Season radio broadcasts. These encore presentations will air a week after each opera closes on Sunday at 7 PM, giving audience members a chance to relive the magic and giving the community the chance to hear why San Diego Opera is ranked as one of the top Opera Companies in the United States.

When asked about his radio program Dr. Reveles commented “I’m delighted to have the opportunity to begin broadcasting an opera radio show on XLNC1. I’ll be creating programs that highlight our season at San Diego Opera, and I’m going to make them fun to listen to, informative, and full of unexpected twists and turns. As with all of the outreach I do, I’m going to take listeners beyond the ‘now let’s listen to this aria’ approach and dig into opera a bit more to help them appreciate it for the rich art form that it really is.”

“San Diego Opera Matters” runs from January 16, 2010 – May 8, 2010 at 9 AM. It can be heard at 104.9 FM or online at www.xlnc1.org.

Airdates for the opera broadcasts are:

<i>La bohème</i>	Sunday February 14, 2010 at 7 PM
<i>Nabucco</i>	Sunday March 7, 2010 at 7PM
<i>Romeo and Juliet</i>	Sunday March 28, 2010 at 7PM
<i>La traviata</i>	Sunday May 2, 2010 at 7PM

"I'm thrilled to know that XLNC1 104.9 FM and San Diego Opera are strengthening their partnership, through the program 'San Diego Opera Matters'," added XLNC1 General Manager, Lisette Atala-Doocy. "I'm certain we will make the wonderful world of opera accessible, fun and entertaining for our community and the world through our website. Dr. Reveles is a great host, our listeners are going to enjoy this program tremendously."

XLNC1 was founded with the mission to make the world’s greatest music accessible to everyone. As the only non-commercial station broadcasting uninterrupted classical music to the San Diego / Baja California region, XLNC1 has been developing a steady following of listeners since it first began streaming on the internet in 1998. XLNC1 began broadcasting on the radio at 90.7 FM on February 14, 2000 and in 2008, XLNC1 celebrated its 8th anniversary by moving to 104.9 FM to better serve its listeners.

The 2010 International Season

<i>La bohème</i>	Giacomo Puccini	January 30, February 2, 5 and 7 (mat), 2010
<i>Nabucco</i>	Giuseppe Verdi	February 20, 23, 26 and 28 (mat), 2010
<i>Romeo and Juliet</i>	Charles Gounod	March 13, 16, 19 and 21 (mat), 2010
<i>La traviata</i>	Giuseppe Verdi	April 17, 20, 23 and 25 (mat), 2010

Purchasing Tickets

Three and four-opera subscriptions for the 2010 International Season are now available. Regular subscriptions range from \$90 - \$720 (some Saturday subscriptions slightly higher) and can be purchased by calling (619) 533-7000 or online at www.sdopera.com. Senior citizen discount packages are available for full-season Tuesday night subscribers. Call (619) 533-7000 for more information.

For information about single ticket availability and prices please visit www.sdopera.com or call (619) 533-7000 to speak to an opera representative.

\$20 rush tickets, subject to availability, are available 90-minutes prior to performances. There is a one-ticket per person limit. Cash only.

General Information

A widely respected member of the international opera community, *San Diego Opera* brings the world's finest artists to San Diego. Founded in 1965, and led for the last 26 years by General Director and Artistic Director Ian D. Campbell, San Diego Opera produces performances of the highest artistic quality while remaining financially stable.

www.sdopera.com