

eConnexTM

The next generation
of online conference
engagement



**Six
Degrees
Medical**

Communicate.
Consult.
Train.

e.connexTM is an innovative suite of virtual meeting solutions developed by Six Degrees Medical (SDM) – the medical communication professionals who know the needs of pharmaceutical audiences. eConnexTM combines SDM’s medical writing and content development experience with state-of-the-art virtual meeting platforms to deliver unmatched audience engagement.

e.connexTM suite of solutions

The latest in healthcare stakeholder engagement tools, eConnexTM provides easy, intuitive platforms for virtual programs that are effective.

e.connexTM Bridge

Advisory board, working group
and steering committee meetings
and workspaces

e.connexTM Academy

Disease state and product training

e.connexTM Forum

Town hall-style meetings

e.connexTM Live

Live, large-scale meetings, such
as investigator/site staff training

e.connexTM OnDemand

Online hosted materials for future access

Key advantages of virtual meetings and programs



Reach

- Connect with more audiences
- Boost attendance by limiting travel and out-of-office time
- Organize ad hoc meetings in a timely manner that fit busy attendee schedules



Convenience

- Schedule regional-based remote meetings with local hosts
- Record program content for future access
- Offer program access security and track metrics



Cost

- Avoid arduous logistics planning and costly event space
- Reduce the costs associated with travel

How e.connexTM works

Meeting the needs of pharmaceutical companies and their target audiences Six Degrees Medical provides fully scalable program design, consultation, support and engagement strategies for eConnexTM virtual meetings, including:

Program design and set-up

- Program development, including strategic input into agenda design and meeting design/structure
- Content development and/or adaptation for online delivery
- Instructional design and interactivity to support two-way communication and breakout sessions
- Speaker and host training

Program support

- Live broadcast support and recording
- Online platform set-up and management of meeting logistics
- Coordination, system support and recording of live meetings
- Site sourcing for locally hosted remote meetings in local countries/regions
- Hosting of meeting assets including live meeting recording

Why you should consider e.connexTM

Customizable

- Branded to client, company, product and/or program
- Can be further customized with a branded landing page, functionality and more

Resource saving

- Seamless integration of users
- Reduce project lifecycle and FTE requirements
- Reduce costs associated with venue sourcing, F&B and transportation

Compliant

- Can track participants' activity and compliance
- Reporting of key event metrics at multiple levels

Partnering with leading technology platforms, eConnexTM offers end-to-end digital management of participants, from system access and meeting invitation security to post-meeting evaluation, certification and enduring content hosting.

eConnexTM is ideal for advisory board and working group meetings, trial investigator/site staff training, continuing medical education programs, internal medical and product sales training, as well as KOL/speaker training and certification.

We can help you develop engaging and effective global meetings with higher attendee engagement and lower costs. Let's talk!

We create learning.

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