

Senior Ad Purchase form:

- ✓ Name of Senior: _____
- ✓ Contact Person: _____
- ✓ Address: _____ City: _____ Zip _____
- ✓ Phone: day _____ evening _____
 - E-mail _____

- ✓ Size of Ad - Circle one:
 - Full page \$150 - 15 photo limit
 - Half page \$100 - 7 photo limit
 - 1 / 4 page \$75 - 2 photo limit

Message to appear on ad - please write here or attach on a separate sheet -
REMEMBER - THE MORE YOU WRITE, THE SMALLER YOUR PHOTOS.

- ✓ Please attach any photos you wish to be used for the ad. Be sure your student's name is on the back of each one. **THERE IS A LIMIT OF 15 PHOTOS PER PAGE**, 7 photos for $\frac{1}{2}$ page, etc... **Photos must adhere to school dress codes. Photos will be returned to the STUDENT at school.**
(Note: We do our best to ensure the safety of your photos.)
- ✓ **PLEASE SEE THE BACK OF THIS FORM FOR ALL PHOTO GUIDELINES. PHOTOS NOT MEETING GUIDELINES WILL BE EXCLUDED FROM THE AD.**
- ✓ **Deadline for purchase is Monday, October 15, 2018. All photos and money should be turned in by this date! (no exceptions)**

Check one:

- ✓ My payment is attached Bill me Later **Note payment deadline*

- ✓ Signature: _____ Date: _____

Photo Guidelines for Senior Ad Space

- Please adhere to all limitations regarding number of photos. If too many photos are submitted, the yearbook staff will eliminate photos. Full page ads may have 15 photos; half page ads may have 7.
- Remember - ads are sold on a first-come, first-served basis. **Space is limited so reserve your space EARLY!**
- We recommend that you submit an extra photo or two - please mark the back of these photos as "extra". This will allow the yearbook staff to still use the maximum number of photos on your ad, even if for some reason one photo is not useable.
- The Bruin must abide by all copyright laws. We cannot print song lyrics or other copyrighted materials on ad pages.
- Please remember that all photos must adhere to school dress codes. Some examples are:
 - No male earrings*
 - No spaghetti straps or bare midriff*
 - No photos with subjects without shirts, regardless of age*
 - No photos showing weapons of any kind unless they are used in an organized sponsored sport.*
- **The Bruin staff reserves the right to refuse any photo that is deemed inappropriate for school-wide publication.**
- It is EXTREMELY important that you submit actual photos printed on professional photo machines. Photos that are printed on home computer printers, home photo paper, or even "quick printers" at locations such as Wal-Mart or Walgreen's are not proper quality for scanning and publication.
- **DO NOT CUT OR CROP PHOTOS.** This makes scanning very difficult. Yearbook staff will crop photos digitally.
- You may also email photos at a 300 high resolution to jackie.young@pawnee.k12.ok.us or contact Mrs. Young at 918.762.3676.

Deadline for payment and photos

October 15, 2018