2020 Census Key Dates
Community Involvement - Offices - Data Collection Operations

January 2018 through September 2019
Engage & Educate Local Leaders, Partners & Communities

April 2019 through January 2020
Promote Participation in the Census Locally

January 2019 & February 2019
Early Area Census Offices Open (these offices run the Address Canvass Operation)

June 2019 through August 2019
Area Census Offices Open (ACOs)

August 2019 through October 2019
Address Canvass Operation in Select areas (~30% of country, high growth & change areas and not part of hand delivery, see below)

March 2020 through June 2020
Call To Action for Residents to Respond (starting March 23)

February 2020 through June 2020
Group Quarters Operations (Count of Residents in Shelters, Dorms, Nursing Homes, Transitory Locations, Prisons, Military Bases, RV Parks, etc. Local governments & Census identify & plan these operations)

Mid-March 2020
Residents Invited to Respond

Individual Housing Units (HUs) Invited by either:
Mail (to USPS Mailable Addresses) or
1. Letter Mailed
2. Reminder Postcard
3. Then Paper Questionnaire

Hand Delivery (to Rural/PO Box, non-USPS HU delivery)
1. List Housing Units (operation is called Update Leave)
2. Leave Questionnaire (Spanish in certain areas) & Letter w/other Response Options (internet & phone)

Options to Self-Respond (all residents will have these 3 options & decide what is best for them)
Internet Telephone Paper

March 12, 2020
Self-Response Begins & Continues through July 2020

APRIL 1, 2020
Census Day – Reference Date = where you live on April 1

Mid-April 2020
Early Non-Response Follow-up (primarily areas around Colleges/Universities where the population leaves before early May)

May 2020 through July 2020
Non Response Follow-up (NRFU) to HUs that do not self-respond (HUs can continue to self-respond during this time)

Late August 2020 through September 2020
Area Census Offices Close

August 2020 through December 2020
Quality Evaluation (re-contact of select HUs)

December 31, 2020
Deliver Counts to the President

1/16/2020