

SENIOR CHECKLIST

Dear Senior Parents & Families,

The Silver Lake High School yearbook staff is giving you the opportunity to let your senior know how proud you are by purchasing a personal advertisement, a Senior Salute, for The Golden Eagle yearbook.

This is a chance to use your words, photos, and memories to acknowledge your child's accomplishments and express how you feel about this important transition in their life.

Most ads consist of photographs of your student and a congratulatory message. Students enjoy seeing the special messages and words of encouragement mixed with childhood or more recent photographs.

We look forward to helping you make your vision come to life in the 2020 Golden Eagle yearbook.

Sincerely,
Allie Crome
Yearbook Adviser

How It Works

After submitting your enclosed form with payment and photos, yearbook staff will begin designing your ad. You will be sent a proof for approval of all copy and photos.

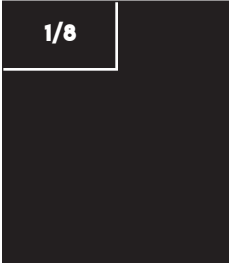
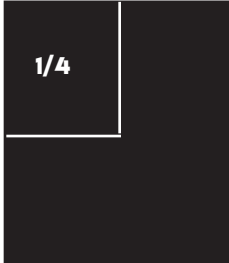


Photo Submission

To submit printed photos, make sure photos are carefully labeled with your student's name. You may drop these off with payment and other information at the high school office or may mail them with payment and other information in one envelope to:

Silver Lake High School
200 East Lake, P.O. Box 39
Silver Lake, KS 66539
Attention: Allie Crome
(Senior Salutes)

To submit digital photos, email the files to Allie Crome at acrome@silverlakeschools.org.

Options for Senior Salutes

 <p>1/8</p>	<p>1/8 PAGE</p> <p>Text Limit: 25 words Photo Limit: 2 photos</p> <p>COST: \$50</p>	 <p>1/4</p>	<p>1/4 PAGE</p> <p>Text Limit: 50 words Photo Limit: 4 photos</p> <p>COST: \$75</p>	 <p>1/2</p>	<p>1/2 PAGE</p> <p>Text Limit: 100 words Photo Limit: 6 photos</p> <p>COST: \$100</p>
 <p>FULL</p>	<p>FULL PAGE</p> <p>Text Limit: 200 words Photo Limit: 10 photos</p> <p>COST: \$150</p>	<h2>Important Deadlines</h2> <p>Friday, April 3 Deadline for all Senior Salute photos, copy, and payment</p> <p>Friday, April 3 Last day to order a 2019-2020 high school yearbook</p> <p>Friday, April 3 Individual senior photos for yearbook due (vertical photo required)</p> <p>Friday, April 3 One baby photo & one senior photo due for graduation video</p>			

ORDER FORM FOR **SENIOR SALUTES**

STUDENT/ FAMILY INFORMATION

Student Name: _____

Parent/Guardian Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Best phone number to reach you: _____

E-mail: _____

PLEASE CHECK NEXT TO YOUR CHOICE FOR AD SIZE

1/8 - \$50

1/4 - \$75

1/2 - \$100

Full - \$150

Yearbook (for those who haven't purchased one for their student)
Book prices increase after February 1

Basic yearbook - \$50

Yearbook with personalization - \$55

MESSAGE

Remember to limit messages to 25 words for an 1/8 page ad, 50 words for a 1/4 page ad, 100 words for a 1/2 page ad or 200 words for a full page ad. This is to ensure that the message is large enough to be legible and that each ad will be able to feature appropriately sized photos. *Do not include copyrighted work (including song lyrics or quotes from books) unless permission has been obtained in writing.*

AD PAYMENT AND BOOK ORDERS

Total Payment: \$ _____ Cash Check (Check # _____)

Make checks payable to Silver Lake High School and write your student's name in the memo line. To pay in cash, bring payment to the school office.

PHOTO SUBMISSION

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IMPORTANT DETAILS

We cannot accept song lyrics or poetry that you haven't secured copyright permission to use. For example, Dr. Seuss.

Proofs will be emailed for all ads. Respond in a timely manner if you wish to request changes to copy or photos.

The final deadline to order ads is on Friday, April 3

The final deadline to order yearbooks is on Friday, April 3.

FINAL CHECKLIST:

HAVE YOU INCLUDED...

Message

Hard copies of photos
(Number Submitted: _____)

Payment

Any additional information the yearbook staff needs in order to complete your ad