

Graphic Design

	Exemplary 5	Advanced 4	Proficient 3	Developing 2	Not Evident 1
<p>Content & Topic</p> <p>Does your computer generated graphical design theme highlight an organization, group or team within your school?</p>	<ul style="list-style-type: none"> Project is completely focused on the specific organization, group or team within the school. Audience is amazed by the information by being constantly compelled or captivated. 	<ul style="list-style-type: none"> Project is focused and very informative about the specific organization, group or team within the school. Fully informs audience and ideas/message are very clearly presented. Audience is mostly compelled or captivated. 	<ul style="list-style-type: none"> Project is focused and informative about specific organization, group or team within the school. Ideas and information are developed. Audience is informed and clear on the message. 	<ul style="list-style-type: none"> Project provided information, but doesn't stay focused on a specific organization, group or team within the school. Ideas/information not fully developed. Audience desires more information. 	<ul style="list-style-type: none"> Content & information is in question. Does not stay focused on the topic or message. Content is not presented clearly. Audience is confused.
<p>Layout</p> <p>Did you follow the specific requirements for the publications?</p>	<ul style="list-style-type: none"> All documents were created with correct size specifications: <ul style="list-style-type: none"> Banner – 3ft x 5ft T-Shirt – 14in x 12.5in Flyer/Poster – 8.5in x 11in Raffle Ticket – 3.5in x 2in 	<ul style="list-style-type: none"> Documents were created to meet size specifications. Some documents were not finalized. 	<ul style="list-style-type: none"> Some documents were created to meet size specifications. Some documents were unfinished. 	<ul style="list-style-type: none"> Few documents were created with correct size specifications. Not all documents were complete. 	<ul style="list-style-type: none"> Documents did not follow the size specifications. Not all documents were complete.
<p>Theme and Consistency</p> <p>Does your project have a consistent font, color, and style theme?</p>	<ul style="list-style-type: none"> Publications use a consistent color scheme throughout the project. Less than three fonts are used and they consistently highlight titles and have readable content. Documents all seem related. 	<ul style="list-style-type: none"> Publications have a color scheme. Less than three fonts are used. 	<ul style="list-style-type: none"> Publications have a color scheme, but not all documents are the same. Less than three fonts are used. 	<ul style="list-style-type: none"> Publications have randomly chosen elements throughout. More than three fonts are used. 	<ul style="list-style-type: none"> Publications have no color scheme. More than three fonts are used and they don't highlight the titles and content. Docuements seem unrelated.
<p>Creativity and Design</p> <p>Does your project show originality and good overall design?</p>	<ul style="list-style-type: none"> Product shows a large amount of original thought. Ideas are creative and innovative. 	<ul style="list-style-type: none"> Excellent sense of creativity and design. Graphic elements enhance and support the presentation of content. 	<ul style="list-style-type: none"> Good use of graphics and/or other design elements. Evidence of originality and creativity enhance the content presented. 	<ul style="list-style-type: none"> Little evidence of original thinking. Minimal use of design elements. Lots of text, little use of other elements such as graphics or pictures. 	<ul style="list-style-type: none"> Use of elements detracts from presentation. Graphics, color schemes, transitions, and backgrounds disrupt flow.
<p>Oral Presentation</p> <p>Communicate effectively with the audience and the judges?</p>	<ul style="list-style-type: none"> Presenter was passionate about the topic, energetic, relaxed, and confident, with a clear delivery. Presentation was well-rehearsed. Voice, eye contact and pacing held the attention of the audience. 	<ul style="list-style-type: none"> Delivery was clear. Communication of ideas was good. Voice projection was good. Good eye contact was made. 	<ul style="list-style-type: none"> Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention. Voice projection was adequate with very few mispronounced words, or "um's" and "likes". 	<ul style="list-style-type: none"> Communication of the idea was broken and hard to follow. Voice projection was low with several mispronounced words, or "um's" and "likes". Eye contact was infrequent. 	<ul style="list-style-type: none"> Presenter struggled in the presentation with poor voice projection, no eye contact with the audience, and no introduction. Communication of the main idea was broken and hard to follow.
<p>Copyright</p> <p>Were all works created by the student or used with Creative Commons permissions?</p>	<ul style="list-style-type: none"> All work is student design and created. Work that was used with Creative Commons permissions is sited properly. Information used for content is sited properly using a link to the original information. <p>Note: A score of 5 in this category is required to place.</p>				<ul style="list-style-type: none"> Work was not student created. Creative Commons materials or elements were not sited properly. Information or date within website was not linked to original site. <p>Note: A score of 0 in this category prevents the ability to place.</p>