

Alpena High School Weekly Lesson Plan Form

Shelton

Business/Careers

January 18, 2022

Teacher

Certification Area

Week Beginning Date

Subject: **Career Development**

Period(s): **1 & 5**

Day	Framework or Strand Student Learning Expectation or Objective	Teaching Strategy and Activities	Assignments	Materials or Resources
Monday	No School			
Tuesday	1.1.2 – Evaluate how self-concept could positively or negatively affect educational achievement 1.1.3 – Participate in collaborative conversations with diverse partners to evaluate personal self-esteem with strategies to improve self-esteem	Class Discussion Pairing	• Watch Dove Self-Esteem Videos • Discuss self-concept • Work with partner to create ways improve Alpena student self-esteem	Students Dove Real Beauty Sketches
Wednesday			Discuss Tuesday’s activities – plan for future activity	Student group results
Thursday	1.2.1 – Identify personal aptitudes, abilities, skills, strengths, talents, and weaknesses	Independent Activity	Online self-assessments (Interest and Skills Profilers)	• https://www.mynextmove.org/expl ore/ip • https://www.careerinfonet.org/skills/default.aspx?nodeid=20
Friday				
Modifications and Differentiation: Students have assignments read to them as needed. Extra time is given if needed. All students create their personalized assignments.				

Day	Framework or Strand Student Learning Expectation or Objective	Teaching Strategy and Activities	Assignments	Materials or Resources
Monday	4.1.1 – Identify and locate the parts of the spreadsheet (rows, columns, cells, ranges, worksheets, workbooks) 4.1.2 – Categorize the types of data in a spreadsheet (labels, values) 4.1.5 – Demonstrate save, save as, saving alternative file types; file properties	Modeling Independent Practice	No School	Excel It Books
Tuesday			EI Act. 13 – NHL Standings (Print Gridlines, Copy & Paste Formulas)	
Wednesday			EI Act. 14 – Chicago White Sox (Divide, Increase Decimal Places, SUM Function)	
Thursday			EI Act. 15 – Best Buy (Format row height, simple formulas) EI Act. 16 – Circuit City (Insert a page header)	
Friday			EI Act. 17 – Celebrity Searches (Merge cells, insert footer)	
Differentiation: Students choose to work with teacher on assignments or independently on GMetrix or TestOut certification preparation. Modifications: Tests read out loud, extra time given, reduced choices on tests				

Subject: **Internship/Career Practicum**

Period(s): **Leopard Time**

Day	Framework or Strand Student Learning Expectation or Objective	Teaching Strategy and Activities	Assignments	Materials or Resources
Monday	3.1.1 – Demonstrate appropriate writing skills necessary to conduct business.	Independent Practice	ACT WorkKeys Curriculum	ACT WorkKeys Curriculum
Tuesday				
Wednesday				
Thursday				
Friday				
Modifications and Differentiation: Students are given extra time and clarification if needed.				

Subject: **Markets & Analytics**

Period(s): **4**

Day	Framework or Strand Student Learning Expectation or Objective	Teaching Strategy and Activities	Assignments	Materials or Resources
Monday	4.1.1 – Describe branding, and the importance of building a brand through digital and content marketing. 2.3.2 – Define target market and understand why businesses need to identify target markets and market segments.	Discussion Independent Practice	Analyze Shark Tank episodes – effectiveness of presentation, target market, etc.	TPT Student Research SharkTank Activity (SharkTankMarketResearch)
Tuesday				
Wednesday				
Thursday				
Friday				
Modifications and Differentiation: Students have assignments read to them as needed. Extra time is given if needed. All students create their personalized assignments.				