

Community Relations
DISTRICT AND SCHOOL WEB SITES

BP 1113 (a)

The Governing Board recognizes the value of district and school websites to communicate with students, parents/guardians, staff, and community members. The Superintendent or designee shall maintain district and school websites. The use of district and school websites shall support the district's vision and goals and shall be coordinated with other district communications strategies.

Design Standards

The Superintendent or designee shall establish design standards for district and school websites in order to maintain a consistent identity, professional appearance, and ease of use.

District design standards shall require an evaluation of products, features, and content accessible to students on district and school websites to prevent access to harmful or potentially harmful material.

The district's design standards shall address the accessibility of district and school websites to individuals with disabilities, including compatibility with commonly used assistive technologies.

Website Content

The Superintendent or designee shall develop content guidelines for district and school websites and shall assign staff to review and approve content prior to posting.

Board policy pertaining to advertising in district and school publications, as specified in BP 1325 - Advertising and Promotion, shall also apply to advertising on district and school websites.

Privacy Rights

The Superintendent or designee shall ensure that the privacy rights of students, parents/guardians, staff, Board members, and other individuals are protected on district and school web sites.

Telephone numbers and home and email addresses of students and/or their parents/guardians shall not be published on district or school web sites.

Photographs of individual students shall not be published on district or school websites

Community Relations District and School Web Sites

BP 1113 (b)

accompanied by the student's name or other personally identifiable information without the prior written consent of the student's parent/guardian.

If students' names are not included, photographs of individual students or groups of students, such as at a school event, may be published on school or district websites.

Employees' home addresses, personal telephone numbers, and personal email addresses shall not be posted on district or school websites.

The home address, ~~or~~ telephone number, or both the name and assessor parcel number associated with the home address of any elected or appointed official including, but not limited to, a Board member or public safety official, shall not be posted on district or school websites without the prior written permission of that individual. (Government Code 3307.5, 7928.205, 7920.535)

No public safety official shall be required to consent to the posting on the Internet of the public safety official's photograph or identity as a public safety officer for any purpose if that officer reasonably believes that the disclosure may result in a threat, harassment, intimidation, or harm to the officer or his/her family. (Government Code 3307.5)

State

Bus. and Prof. Code 22580-22582: Privacy rights for California minors in the digital world

Bus. and Prof. Code 22584-22585: Student Online Personal Information Protection Act

Bus. and Prof. Code 22586-22587: Early Learning Personal Information Protection Act

Ed. Code 234.1: Policy prohibiting discrimination, harassment, intimidation, and bullying

Ed. Code 234.6: Resources on neurodiversity

Ed. Code 32526: Use of learning recovery funds

Ed. Code 33353: California Interscholastic Federation; standardized incident form

Ed. Code 35182.5: Contracts for advertising

Ed. Code 35258: Internet access to school accountability report cards

Ed. Code 42103: Budget notification

Ed. Code 48852.6: Information regarding homelessness

Ed. Code 48907: Exercise of free expression; time, place and manner rules and regulations

Ed. Code 48950: Speech and other communication

Ed. Code 48985.5: Synthetic drugs

Ed. Code 49006: Seclusion and restraint

Ed. Code 49061: Definitions; directory information

Ed. Code 49073: Release of directory information

Ed. Code 5092: Filling Vacancies

Ed. Code 60048: Commercial brand names, contracts or logos

Gov. Code 11135: Prohibition of discrimination

Gov. Code 12950: California Civil Rights Department posters

Gov. Code 3307.5: Publishing identity of public safety officers

Gov. Code 7920.000 - 7930.170: California Public Records Act

Pen. Code 14029.5: Prohibition against publishing personal information of person in witness protection program

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BP 1113 (c)

Pub. Res. Code 21082.1: California Environmental Quality Act environmental review documents

Federal

16 CFR 312.1-312.13: Children's Online Privacy Protection Act

17 USC 101-122: Subject matter and scope of copyright

17 USC 504: Penalties for copyright infringement

20 USC 1232g: Family Educational Rights and Privacy Act (FERPA) of 1974

28 CFR 35.200-35.205: Web accessibility requirements

29 USC 705: Definitions; Vocational Rehabilitation Act

29 USC 794: Rehabilitation Act of 1973; Section 504

34 CFR 104.1-104.61: Nondiscrimination on the basis of disability

34 CFR 99.1-99.67: Family Educational Rights and Privacy

42 USC 12101-12213: Americans with Disabilities Act

Management Resources

CA Civil Rights Department Publication: FamilyCare and Medical Leave and Pregnancy Disability Leave

CA Civil Rights Department Publication : California Law Prohibits Workplace Discrimination and Harassment

CA Civil Rights Department Publication: The Rights of Employees Who Are Transgender or Gender Nonconforming: Fact Sheet, November 2022

CA Civil Rights Department Publication: Your Rights and Obligations as a Pregnant Employee

Court Decision: Aaris v. Las Virgenes Unified School District, (1998) 64 Cal.App.4th 1112

Court Decision: City of San Jose v. Superior Court, (2017) 2 Cal.5th 608

Federal Register: Nondiscrimination on the Basis of Sex in Education Programs or Activities Receiving Federal Financial Assistance, May 19, 2020, Vol. 85, No. 97, pages 30026-30579

U.S. Department of Agriculture Publication: Unpaid Meal Charges: Local Meal Charge Policies, SP 46-2016, July 2016

U.S. DOE, Office for Civil Rights Publication: Dear Colleague Letter: Enforcement of Title IX under the provisions of the 2020 Title IX Rule, February 4, 2025

U.S. DOE, Office for Civil Rights Publication Dear Colleague Letter: Race and School Programming, August 2023

U.S. DOJ, Civil Rights Division Publication: Nondiscrimination on the Basis of Disability; Accessibility of Web Information and Services of State and Local Government Entities, April 24, 2024, Vol. 89, pages 31320-31396

WebsiteFact Sheet: New rule on the accessibility of web content and mobile apps provided by state and local governments

Website: California Cybersecurity Integration Center

Website: CSBA District and County Office of Education Legal Services

Website: Governor's Office of Planning and Research, The California Environmental Quality Act

Website: California Department of Education, Web Accessibility Standards

Website: California School Public Relations Association

Website: California Interscholastic Federation

Website: U.S. Department of Justice, Civil Rights Division, Disability Rights Section

Website: World Wide Web Consortium, Web Accessibility Initiative

Website: CSBA

Website: U.S. Department of Education, Office for Civil Rights

Website: California Civil Rights Department

World Wide Web Consortium Publication: Web Content Accessibility Guidelines, December 2024

Policy Adopted: 10/8/25

ORCUTT UNION SCHOOL DISTRICT
Orcutt, California