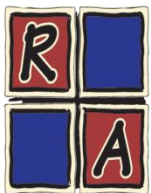


Harrah Public Schools Bond Marketing May 2015 – September 2015



Renaissance
Architects

BOLDT
BUILDS.
Oscar J. Boldt Construction



Bond Marketing

Week of August 17th - Committee Meeting

- Launch Facebook Page

Week of August 24th

- Launch Webpage

Week of August 31st - Committee Meeting

- Tri-Fold Handouts

Week of September 7th

Week of September 14th - Committee Meeting

- 15th – Last Day to Register to Vote
- Absentee voting

October 13th Election

Bond Marketing

The image shows a Facebook page for "Advantage Elk City - School Bond 2015". The page header includes the Facebook logo, the page name, a search bar, and a user profile for "Scott" with a "Home" link. The main banner features a checkmark icon and the text "YES² = SCHOOL BOND + CITY SALES TAX". Below the banner is a photo of five diverse children smiling. A white box on the left contains the text "VOTE JAN 13th" and a drawing of an elk head. The page title "Advantage Elk City - School Bond 2015" and "Community" are overlaid on the photo. Interaction buttons for "Liked", "Following", and "Message" are visible. The navigation bar at the bottom includes "Timeline", "About", "Photos", "Likes", and "Videos".



Renaissance
Architects

Bond Marketing

The image shows a screenshot of a Facebook page for 'Cashion School Bond 2015'. The page header includes the Facebook logo, the page name 'Cashion School Bond 2015', and a search bar. Navigation tabs for 'Page', 'Messages', 'Notifications', 'Insights', and 'Publishing Tools' are visible. The main content area features a large banner with the text 'CASHION PUBLIC SCHOOL BOND 2015' in a stylized font, set against a background of horizontal stripes and a large white silhouette of a person. A maroon and gold star is positioned on the right side of the banner. In the bottom left corner of the banner, there is a white box with a maroon border containing the text 'VOTE MAY 12TH' and a maroon paw print. Below the banner, the page name 'Cashion School Bond 2015' and 'Community' are displayed. On the right side, there are buttons for 'Create Call to Action', 'Share', and a three-dot menu. At the bottom, navigation tabs for 'Timeline', 'About', 'Photos', 'Likes', and 'More' are visible.

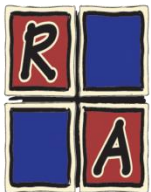
Bond Marketing

The image shows a Facebook page for a community called "Bonding Together - Official Lindsay Bond 2015". The page header includes the Facebook logo, a search bar with the page name, and a "Home" link. Below the header are navigation tabs for "Page", "Messages", "Notifications", "Insights", and "Publishing Tools". The main content area features a large banner with a leopard print background. The banner text reads "BONDING TOGETHER" in large orange letters, followed by "#WEARELINDSAY" in smaller orange letters. Below the text is a photo of six diverse children smiling. To the right of the children is a large, stylized orange "LE" logo. In the bottom left corner of the banner is a white box with a tiger head logo and the text "VOTE SEPT 8TH". Below the banner is the page title "Bonding Together - Official Lindsay Bond 2015 Community" and a "Create Call to Action" button. At the bottom of the page are navigation tabs for "Timeline", "About", "Photos", "Likes", and "More".

Bond Marketing

The screenshot shows a Facebook page for 'Harrah School Bond 2015'. At the top, there is a search bar with the page name and a search icon. To the right, there are navigation links for 'Scott', 'Home', and 'Find Friends'. Below the search bar, there are tabs for 'Page', 'Messages', 'Notifications', and 'Publishing Tools'. A blue notification banner states: 'This page has not been published. Learn about unpublished pages and Publish this page when you are ready.' The main content area features a dark blue cover photo with a repeating pattern of school-related icons. On the left, there is a 'VOTE' graphic with a hawk logo and the date 'OCT 13'. To the right of the graphic, the page name 'Harrah School Bond 2015' and 'Community' are displayed. Below the name, there are buttons for 'Create Call to Action', 'Liked', 'Message', and a three-dot menu. At the bottom, there are navigation tabs for 'Timeline', 'About', 'Photos', 'Likes', and 'More'.

Questions?



Renaissance
Architects

BOLDT
BUILDS.
Oscar J. Boldt Construction

