

## Character Counts



AT Smithville ELEMENTARY

### The Six Pillars of CHARACTER <sup>SM</sup>



**Trustworthiness**  
Blue  
like "True Blue"

**Shinrai** is the CAMEL who always keeps her promises, always does what she says she'll do and is loyal, honest and punctual.



**Respect**  
Yellow  
Like the "Golden Rule"

**Austus** is the LION who is confident that respect is one of the highest qualities one can have — for nature, for others and for oneself



**Responsibility**  
Green  
as in being solid and reliable like an oak

**Ansvar** is the ELEPHANT with colorful ribbon ties around his trunk and tail to help him remember his responsibilities.



**Fairness**  
Orange  
like dividing an orange into equal sections to share fairly with friends

**Guisto** is the GIRAFFE who always tries to do what's right. Guisto uses his long neck to see all sides of any issue and has a gentle way of helping others do the same.



**Caring**  
**Red**  
**like a heart**

**Karina** is the KANGAROO who has a seemingly endless supply of “things” inside her pouch, including a special box of little hearts for children she meets on her travels.



**Citizenship**  
**Purple**  
**as in the regal purple**  
**representing good**  
**judgement**

**Kupa** is the BEAR who considers herself a citizen of the world. A philosopher and poet, she believes that we are all part of the same family and must do our share to help each other.

### **National CHARACTER COUNTS!**

**CHARACTERCOUNTS!** and the Six Pillars of Character are service marks of the **CHARACTER COUNTS!** Coalition, projects of the Josephson Institute of Ethics. All rights reserved.