



BEEVILLE

INDEPENDENT SCHOOL DISTRICT
INSPIRING BOLD INNOVATIVE LEADERS

2018-2019 Course Syllabus AC Jones High School/Career and Technology Digital Media - 6501

Instructor Information

- **Instructor:** Anna Marina Garza
- **Office:** AC Jones High School room 606
- **Office Hours:** 8:00 am - 4:00 pm / Monday - Friday
- **Office Telephone:** 361-362-6000
- **E-mail:** agarza1@beevilleisd.net (*this is the best way to contact me*)

TEKS Student Expectations:

130.307. (c) Knowledge and Skills

Course Description:

Students implement personal and interpersonal skills to prepare for a rapidly evolving workplace environment. The knowledge and skills acquired and practiced will enable students to successfully perform and interact in a technology-driven society. Students enhance reading, writing, computing, communication, and critical thinking and apply them to the information technology environment.

Prerequisite:

- None

Textbook & Course Materials:

- **Materials Needed:**
 - Blue/Black ink (only) or pencil (replace as needed)
 - Spiral notebook or composition book (for notes and bell work)
 - Folder to keep materials handed back out.
 - Flash drive (not provided)
- **Software provided:** Adobe Photoshop, Premier Pro, Illustrator, InDesign, and Microsoft Office, 3D Paint, Adobe Flash, and Audacity.
- **Technology provided:** Digital cameras, lighting, computers, digital video, and digital audio equipment.

Textbook: No texts. (Only class copies)



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Course Objectives:

In Digital Media, students will analyze and assess current and emerging technologies, while designing and creating multimedia projects that address customer needs and resolve a problem. Students will implement personal and interpersonal skills to prepare for a rapidly evolving workplace environment. The knowledge and skills acquired and practiced will enable students to successfully perform and interact in a technology-driven society. Students will enhance reading, writing, computing, communication, and critical thinking and apply them to the IT environment.

You will meet the outcomes listed above through a combination of the following activities in this course:

- *Knowledge will be assessed based off of in class examinations.*
- *Exams will be paper based and hands on depending on the subject at the time.*
- *All projects will be given a due date of at least one week to complete.*
- *Participation is strongly encouraged.*

Course Outline:

1st Nine Week Quarter-	Unit 1: Career Exploration and Employability Unit 2: Technology Skills in the 21st Century Unit 3: Copyright Ethics and Legal issues in Digital Media Unit 4: Principles and Elements of Design Unit 5: Fundamentals of Digital Imaging
2nd Nine Week Quarter-	Unit 6: Software Technical Skills-Digital Photography Unit 7: Software Technical Skills-Digital Video
3rd Nine Weeks Quarter-	Unit 8: Software Technical Skills-Digital Audio Unit 9: Software Technical Skills-Digital Animation
4th Nine Week Quarter-	Unit 10: Software Technical Skills-Project Management Unit 11: Software Technical Skills-Digital Media in Web Design

Grading Policy:

Points	Description
Daily Work - 60%	Class work, homework, quizzes, group work Hands-on participation, and etc.
Test - 40%	Unit assessments and projects.
100	Total Points Possible
Semester averages will be calculated in accordance with AC Jones student manual	



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Late Work Policy:

Late work will be calculated in accordance with AC Jones student manual

It's your responsibility! Tutorial days are Monday through Thursday.

Final grades assigned for this course will be based on the percentage of total points earned and are assigned as follows:

Letter Grade	Percentage	Performance
A	90-100%	Excellent Work
B	80-89%	Good Work
C	70-79%	Average Work
F	0-69%	Failing Work

Class Rules Policies:

- *Be Respectful*
- *Be Responsible*
- *Be safe*

Note: *No cell phones/mobile devices are to be out during class unless needed for the lesson that day. The instructor will advise you if your cell phone/mobile devices is needed.*

Build Rapport

If you find that you have any trouble keeping up with assignments or other aspects of the course, make sure you let your instructor know as early as possible. As you will find, building rapport and effective relationships are key to becoming an effective professional. Make sure that you are proactive in informing your instructor when difficulties arise during the semester so that we can help you find a solution.

Student Name: _____

Student Signature: _____

Parent Name: _____

Parent Signature: _____

Parent Contact Info:

Phone: _____

E-mail: _____

Date Signed: _____

Best Time to call: _____