



U. S. Department of Justice
Drug Enforcement Administration
109 Shiloh Dr., Suite 500
Laredo, Texas 78045

www.dea.gov

August 24, 2017

RECEIVED
AUG 28 2017
CISD Supt. Office

Mr. Jack Seals
Cotulla Independent School District
310 N. Main St.
Cotulla, Texas 78014

Dear Mr. Seals:

As most of you might have heard, there is an epidemic of prescription opioid misuse and heroin use nationwide. The numbers are staggering and it is vital that everyone help combat this battle.

Operation Prevention is an initiative brought to you by the Drug Enforcement Administration (DEA) and Discovery Education. It aims to combat the nation's opioid epidemic by educating students, parents and teachers about the science behind addiction and investigating how public health epidemic impacts our communities.

I encourage you to provide information regarding this resource, via e-mail or other mass media, to currently enrolled students and their family members. I would also invite you to add this link to your campus website as well.

Please review the attached flyer that points out the many resources available by visiting OperationPrevention.com. You can also contact me or my Administrative Assistant Maria Lopez at (956) 523-6105, if you would like to discuss this or any other matter or perhaps schedule an awareness event in your campus.

Thank you for your attention and your efforts in the promotion of a drug free society!

Sincerely,

A handwritten signature in blue ink, appearing to read "J. Reed".

James R. Reed

Assistant Special Agent in Charge

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CISD Subq. Office

Reed

Kick start lifesaving conversations about DRUG-FREE living



There is an epidemic of prescription opioid misuse and heroin use nationwide. To combat this, Discovery Education and the Drug Enforcement Administration (DEA) have joined forces to bring you Operation Prevention, an education program for elementary, middle and high school classrooms which aims to educate students, using science, about the impacts of these drugs.



Operation Prevention offers an expanding collection of resources for students, teachers, and parents:



Digital Classroom Lessons

Elementary, middle, and high school classroom-ready lessons and companion guides provide educators with standards-aligned tools to integrate seamlessly into classroom instruction.



Video Challenge

This scholarship contest encourages students to send a message to their peers about the dangers of prescription opioid misuse by creating a 30-60 second original Public Service Announcement to win up to \$10,000. The 2018 Video Challenge will launch November 2017.



Parent Toolkit

Parents can join the conversation with a family discussion guide which provides information on the warning signs of opioid misuse and a guide to prevention and intervention to empower families to take action. Now includes talking points for parents of elementary students. Available in English and Spanish.



On Demand Virtual Field Trip

Take students on a virtual journey, where leading experts provide the unfiltered facts on drugs and addiction. A companion activity helps start discussions in the classroom.



Spanish Resources

Operation Prevention offers expanding Spanish resources, including a Spanish website, student learning module and translated parent toolkit to aid families with their discussions about opioid misuse and prevention.



Student Learning Module

Students become scientists in The Science of Addiction: The Stories of Teens. Investigate the impacts of heroin and prescription opioids on the brain and body through a self-paced scientific exploration. Available in English and Spanish.

Check out these resources and more at

OperationPrevention.com



