



Kountze Independent School District

P.O. Box 460
Kountze, TX 77625

Phone: 409-246-3352
Fax: 409-246-3217

March 1, 2019

Dear Parents/Guardians:

A recent social media challenge targeting children and young adults called the "*Momo Challenge*," has created concern throughout the country due to its disturbing nature. Students are beginning to talk about it here at our schools. The purpose of this letter is to make you aware of this awful challenge, provide you with more information about it, and urge you to monitor your children's use of social media and the Internet.

The "*Momo Challenge*," a game found on Facebook, YouTube and WhatsApp, features a frightening avatar who asks its viewers to perform various tasks and provide photos as proof. The "*Momo*" creature threatens those who do not perform the assigned tasks. It even threatens to harm the viewer's parents if the viewer tells an adult. It has popped up on children's YouTube videos while children are watching videos, but YouTube has promised to try to remove such videos. It has encouraged young students to do harm to themselves. The messages it is relaying to children are disturbing, dangerous and completely unacceptable.

Please learn more about this Avatar/Character and take the time to talk to your children about the dangers and concerns associated with these challenges. Also, talk to them about discussing this at school, as we are discouraging students from spreading it due to the fear it instills in our children.

For information that is more detailed we have added a CBS news story link. We would encourage you to read the information.

<https://www.cbsnews.com/news/momo-challenge-resurfaces-police-issue-warning-to-parents/>

Sincerely,

Kountze ISD Administration
