

Chaparral High School Audio Video Production Pathway

INSTRUCTOR: Stephen Gabaldon

INTRODUCTION TO MASS MEDIA

Communication model, media ownership, language of persuasion and media literacy. Broadcast news basics, audio-visual production crew and responsibilities, basic electricity, introduction to grip, lighting, and audio, storyboarding.

(Grades 9-10) (19214573)

\$10 Lab fee



FILM/VIDEOTAPE

Course provides the technical knowledge and skills necessary for television, video, film, and/or radio production. Writing scripts, camera operation, use of graphics and other visuals, lighting, audio techniques, editing, production principles, and career opportunities are typical topics covered within Mass Media-Production courses. Students are usually required to produce their own program or segment. Additional topics such as broadcast industry regulations, radio/TV operation, power of the medium, photography, transmission technology, and so on may be included. This is a second sequential course in the program of study meant to take a student into higher-level knowledge and skill development.

The prerequisite for this course is: Intro to Mass Media

(Grades 9-10) (11727560)

\$10 Lab fee



DIGITAL FILM PRODUCTION II

Course provides the technical knowledge and skills necessary for television, video, film, and/or radio production. This is a third sequential course in the program of study meant to take a student into higher- level knowledge and skill development.

The prerequisite for this course is Film/Videotape

(Grades 10-11) (11767671)

\$10 Lab fee



DIGITAL FILM PRODUCTION III

Course provides the technical knowledge and skills necessary for television, video, film, and/or radio production. This is a fourth sequential course in a program of study meant to take a student into higher- level knowledge and skill development.

The prerequisite for this course is Digital Film Production II

Certification: Precision Exams

(Grades 12) (11777670)

\$10 Lab fee