

# Gadsden High School Journalism/Broadcasting

**INSTRUCTOR: Eduardo Soriano**

## JOURNALISM

Course associated with the production of a school newspaper, yearbook, or literary magazine; therefore, they not only emphasize writing style and technique, but also production values and organization. Beginning journalism courses introduce students to the concepts of newsworthiness and press responsibility; develop students' skills in writing and editing stories, headlines, and captions; and teach students the basics of production design, layout, and printing of a publication. Advanced students learn and practice more refined journalistic techniques, participate to a greater extent in the formation and/or management of the production team, and gain experience in critical evaluation of story content and the publication as a whole. Photography and photojournalism skills may be included.

**(Grades 9-10) (19024911)**

**\$10 Lab fee**



## JOURNALISM WRITING

Course introduces news, sports, feature and editorial writing in addition to advertising, headline writing, new editing and photography. Journalism provides a common core of skills in listening, speaking, reading and writing and technology in journalism and the new media. Emphasis is given to the study of law of the press, journalistic responsibility and concepts in layout and design, using computers, including researching and web page development on the Internet.

*The prerequisite for this course is Journalism.*

**Precision Exams: Adobe Certified – InDesign CC**

**(Grades 10-11) (19055600)**



**\$10 Lab fee**

## PHOTOJOURNALISM

Course exposes students to the manner in which photography is used to convey information and experiences. Typically coordinated with production of the school newspaper or yearbook, Photojournalism courses provide students with the opportunity to improve their photocomposition and film development skills, and to apply their art to journalistic endeavors.

*The prerequisite for this course is Journalism Writing.*

**Certification: Precision Exams: Adobe Certified – Photoshop CC**

**(Grades 11-12) (16215357)**

**\$10 Lab fee**



## EDITOR

*Student will direct, lead, produce and edit a section of the yearbook or the newspaper along with a staff of other students. Students will work to produce a newspaper on a monthly basis. They will also produce a yearbook and set up a yearbook for publishing through a publishing company. Students will learn about production costs, and expenses that they will need to develop a structure for each publication and create a weekly agenda that will be presented at an Editor's meeting weekly. They will provide insight into weekly assignments and reasoning behind their decisions. They will set up a record keeping system for payments and book keeping information. Students will make decisions on purchases made externally and internally. Students will be independent in running a complete organization by making all decisions regarding changes to the program.*

*The prerequisite for this course is PhotoJournalism.*

**(Grades 11-12) (16187402)**

**\$10 Lab fee**