

SchoolMessenger Notification Service

The district has signed on with SchoolMessenger, the company that provides notification services for parental outreach, emergency broadcasts, student attendance alerts and other communications for education.

The system is able to automatically call parents for a variety of reasons that impact the safety and academic performance of students. SchoolMessenger will be used to complement the district's community outreach efforts and emergency preparedness procedures, and to inform parents of upcoming school events such as statewide testing and parent meetings. As a comprehensive communication tool, SchoolMessenger will contribute to the district's involvement initiatives, allowing the district to engage the broader educational community about a wide range of topics affecting students' academic success.

SchoolMessenger will not replace current modes of school communication. Principals will still be accessible for live visits and we will still send home paper-based memoranda. Acquisition of the SchoolMessenger system is intended to reinforce the district's commitment to remain personally connected to parents. SchoolMessenger notification services (<http://www.schoolmessenger.com>) are provided by Reliance Communications of Santa Cruz, California, serving thousands of schools, districts, colleges and universities with timely alerts since 1999.



*Connecting educators with
millions of parents, students and staff every day*

www.schoolmessenger.com