

# Yearbook 20-21

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## Week Six – September 14-17 Yearbook Calendar

Week	Topic / Activities	Homework	Date Due
<b>Monday, Sept. 14</b>	Yearbook Coverage	Catch up day! Be sure you get caught up on assignments. I can Zoom with either one of you at 10 for help.	Sept. 17
<b>Tuesday, Sept. 15</b>	Yearbook Coverage	Let's discuss ideas you had from the Word document on Bloomz message board. I will open a message that morning; reply by that afternoon.	Sept. 15
<b>Wednesday, Sept. 16</b>	Constitution Day Activity	Please complete Mr. Terry's Constitution Day activity. Please send me a copy of what you did.	Sept. 17
<b>Thursday, Sept. 17</b>	Zoom meetings	We will Zoom that morning and discuss ideas you come up with.	Sept. 17

**Assignments from last week! Are these ready to go?**

<b>Thursday, Sept. 3</b>	Cropping Photos on Tree Ring	Upload or use 4 pics you have on a double-page spread template. Crop and edit.	Sept. 8
<b>Tuesday, Sept. 8</b>	Yearbook Coverage	Read the first article: <b>"Yearbook Ideas: We're All in this Pandemic Together. How to Capture 20-21 in the Yearbook."</b>	Sept. 10
<b>Wednesday, Sept. 9</b>	Yearbook Coverage	Read the second article: <b>"Pandemic Yearbook Idea: Create a Timeline of the Year's Changes."</b>	Sept. 10

Thursday, Sept. 10	Yearbook Coverage	Highlight things you think might work for Floyd. I will post the articles as Word documents.	Sept. 10
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## This Week's Continuing Focus: Yearbook Coverage Ideas during a Pandemic

### **I left the article up on purpose so you don't have to find it to discuss it!**

What goes in a yearbook? How do we cover a pandemic? What will be unusual about this year? What will be normal? Coverage refers to how we as a staff cover the events of the year, including groups, sports, clubs, and our school community. Our goal every year is for every student (PK-12) to find themselves included in the yearbook. Of course, those who are more involved will find themselves included more often.

Last year's book focused on the beginning of the COVID 19 crisis; this year's book will take a different turn. We have to find the amazing, unforeseen things that are going to happen this year, cover them, and find a place in the book for them. In other words, life during a pandemic where everything is constantly changing.

I've attached two articles for you to read, one on Tuesday and one on Wednesday. Both have ideas for yearbook coverage during a pandemic. For your main assignment this week, find the articles on Bloomz in a Word format and highlight things which we might could do. If one of those gives you an idea, write it (them) in the space below. You do NOT have to re-write the ideas you highlight. I will combine them into one Word document for the following week which we can discuss. Notice I did not give you a set number. That is on purpose. Focus on quality and what would work at Floyd!

Example:

From *Bloomz*, I noticed some students created avatars. Can we find some of those and maybe do a page where readers would guess who is who?

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# Yearbook Ideas: We're All in this Pandemic Together. How to Capture 20-21 in the Yearbook.

<https://blog.treering.com/yearbook-ideas-pandemic-20-21/>



*Virtually anyway...*

Capturing our memories has never been more important, we're documenting history. We will be talking about the 20-21 school year for the rest of our lives. We all hold onto our yearbooks, but this year will likely become our most treasured, and our most unique. Coming up with yearbook ideas on what to cover, well that's another challenge altogether.

Due to the COVID-19 pandemic, we are all wondering... Are we distance learning, are we studying in cohorts, are we having activities and events? The answer seems to change every day. Given all the unknowns, predicting what will be in the yearbook is anyone's best guess.

We have spoken with thousand's of yearbook editors to compile a list of yearbook ideas for you to consider in planning the 20-21 yearbook. We'll cover everything from yearbook spreads to yearbook management in hopes of helping you build your best yearbook yet.

## Yearbook Spread Ideas During a Pandemic

1. [Capturing Back-to-School\(ish\) in Your Yearbook](#): Collect photos of students on their first day back to school. What does their at-home desk look like? What are they wearing?
2. Class Pages Sans Classroom: Include images of your teacher's virtual classroom and screenshots of Zoom Meetings. Poll your students to find out what they liked/didn't like.
3. Create a Geocache for your Community & Cover Participation in the Yearbook: While practicing the social distancing rules of your community, set up a few treasure hunts ([geocaches](#)) based on things students are learning and ask them to share photos of themselves at each location.
4. We're All In This Together: Gather photos and stories showing how your community is supporting one another (rainbows in windows, painted rock hunts, free and reduced lunch support, etc).
5. Drive-by Yearbook Spread: Create a spread of all the drive-by activities held throughout the year (drive-by teacher appreciation day, drive-by birthday parties).
6. Mask Fashion: Show some of the typical mask styles, but include topics such as: Who Wore It Best, Silliest Masks, [Facemask bling](#), etc)
7. School Spirit with Flat Stanley: Create a printable version of your school mascot and ask students to send in photos showcasing their school pride with their flat mascot.
8. [30 Virtual Spirit Week Ideas & How to Cover It In Your Yearbook](#): More than crazy hat day, we've found a bunch of ideas to let your students have fun from wherever they're learning.
9. 20-21 Top TikTok Challenges: Cover the most popular TikTok challenges of 20-21 with photos and videos in your yearbook.
10. Yearbook Sports Spreads When Game Day's Cancelled: Instead of the typical action shots, create athlete profiles and ask them how they are staying in shape. Find out how students are being recruited, explore what sports they watch on TV, and what does it look like (a lot of empty stands).

11. Portrait Page Ideas When Your School Can't Hire a Photographer: From building your own Zoom backgrounds to giving parents some tips for consistency we've got you covered.
12. How many clubs have gone digital?: During the pandemic, which clubs were postponed, and which ones innovated to the digital space? What worked and what didn't?
13. **BE**lieve in **YOU**rselfie: Instead of the traditional, what do you want to be when you grow up, ask students for selfies dressed up as what they'd like to be when they grow up.
14. Virtual Classroom Yearbook Ideas: What to Cover When School's Closed: Consider these non-traditional topics to add to your yearbook coverage.
15. Covering Student Life During a Pandemic: What's the cost of school supplies, do students need different supplies than they have in the past? What about gas prices and stock prices? Have any favorite local businesses been lost? What are the most popular social distance games?
16. Online Habits Pre/During Pandemic: What do you do online now that you didn't do before? Have you found local stores opening a digital storefront?
17. Offline Habits Pre/During Pandemic: What do you enjoy offline now that you didn't before? Searching with family for painted rocks? Becoming the next Edgar Mueller of sidewalk chalk?
18. At Home Fashion Trends: 2021 jeans are out, pajamas are in!
19. Pets at School: If you're virtually learning, show off your pets that now get to go to school with you every day. More families have rescued and adopted pets, showcase the new furry friends.
20. Pandemic Yearbook Idea: Create a Timeline of the Year's Changes: How did your school open? How many times did things change? Report on accounts of people in the area with the virus. Create a glossary of the new terms (social distance, new normal, flattening the curve, distance learning, etc).
21. 2020-2021 Yearbook Theme Ideas: Together Apart. Expect the Unexpected. History in the Making. Unmasked. A Year Like No Other. And these are just a few...

22. Learning Pod Yearbooks: Create a few pages or a full yearbook to represent your community learning style. Each learning pod could create their own page.

## **Yearbook Photography Tips During a Pandemic**

1. The Screenshot Might Need to Replace the Camera: Share tips and tricks with your contributors on how to capture a great screenshot.
2. [Tips For Sourcing Yearbook Photos From Your Community When Distance Learning](#): Finding photos for the yearbook is never easy, it's even more difficult when virtually learning. With these tips you'll be organized and have more photos than you know what to do with.
3. Build a Yearbook Spread with ONLY Screenshots: Not only is it possible, but it can also be a fun way to represent what is making this year so unique.
4. [How To Take Great Yearbook Photos With an iPhone](#): Your best camera is the one you have with you after all. Check out these tips to get the best out of yours.
5. Group Photos of Students Standing 6 Feet Apart: Getting multiple photos of single individuals on the same page/spread to look good can be done. We promise.

## **Yearbook Collaboration During a Pandemic**

1. [Traditional School Fundraisers Not An Option This Year Due To COVID-19?](#) Consider the Yearbook: Selling recognition ads, adding a fundraiser to the cost of your book, or selling ads to local businesses is a great way to support your students and local businesses.
2. [Tips For Sourcing Yearbook Photos From Your Community When Distance Learning](#): Gathering yearbook photos from your community is never easy. With these tips, you'll be organized and have more than you know what to do with.
3. [Your Yearbook Photos: "Can you use my Instagram shots?"](#): Turn all of your parents and students into photographers for your content. Post this information on your school website or Facebook page, or send out an

email to your school once a month, letting everyone know where they can send their Instagram or Facebook photos for consideration.

4. [Great Yearbook Marketing: Improve Your Email Campaign to Drive Sales:](#)

There are very specific ways you can optimize this particular tactic for maximum impact. To help you to take the right steps towards success, we've developed a short guide that outlines the best ways to use email within your yearbook marketing to drive sales this year.

We hope this helps set your yearbook community up for success. We will be adding to this list as we gather more ideas and adding more hyperlinks on full how-to articles where appropriate, so save this page and come back often. If there is something specific you'd like help with, email [marketing@treering.com](mailto:marketing@treering.com) and we'll see what we can do to help.



# Pandemic Yearbook Idea: Create a Timeline of the Year's Changes

<https://blog.treering.com/pandemic-yearbook-idea-create-timeline-changes/>



Our memories fade over time, trying to remember what was on my 1st-grade lunch box is basically impossible at this point (*I'm pushing 40*). Given the countless changes we are all still in for this year, let's make it fun for our students future selves. Create a timeline of just how many changes happen throughout the year. Memorializing these details for our students will help them remember and understand what this year was like when they share it with their children.

## Markers to Include in Your Timeline:

- What day was your school's original start date, when was the actual start date?



- When were you in-class learning, and when did you distance learn?
- How many people in your city had the virus each month? Do those numbers go up or down each month?
- When were certain sports and activities canceled? How many times did the Halloween party get canceled, then reinstated, then canceled again?

So much of this school year is uncertain, but one thing that's guaranteed is change and lots of it. In order to make sure your timeline conjures up memories, be sure to personalize it with some photos and other stories.

## Changes to Include Your Timeline Spread:

- A glossary of new terms that you didn't know before this year. (ie. flattening the curve, bitmoji classroom)
- A report of anyone in your community whose family was impacted by the virus.
- A report of local businesses that changed their operations due to the pandemic. (ie. restaurants that only served outside, coaches who started virtually training)

Before you get started, if your yearbook provider doesn't give you a few different timeline designs to work with (*shameless plug, I know*) there are many sites that can help you create one for free such as [Canva](#), [Adobe Spark](#), and [Visme](#). Whichever software you use, we want to make sure you can create something that you and your community will love for years to come.

Referencing these small details years from now can add up to some powerful memories. My mother just found my 1st-grade lunchbox not too long ago... New Kids On The Block (*facepalm*). When she handed it to me I could remember dancing in my best friend's back yard, sitting atop my dad's shoulders at a

concert, and trading [NKOTB](#) stickers with my friends at lunch. If one lunch box can conjure all those memories, imagine what a full timeline could do.

If you're looking for more ideas on how to cover the 20-21 school year, check out our [ever-growing](#) list of ideas for yearbooking during a pandemic.