

Yearbook 20-21

Bettine Adams
(575)714-2215
badams@floydbroncos.com

Week Four – August 31 – September 3

Go to September 2 Assignment First!!!

Week Four – August 31 – September 3 Yearbook Calendar

Week	Topic / Activities	Homework	Date Due
Monday, Aug. 31	Designing a Double-Page Spread (from last week)	Explore the Treering site	Aug. 31
Monday, Aug. 31	Cropping Photos	Read the article “6 Reasons to consider cropping when choosing an image”	
Tuesday, September 1	Interviewing (from last week)	Interview a staff member, a sibling, and a short reflection on your year so far. Wrap this up!!!	Sept. 1
Wednesday, Sept. 2	Spirit Day = Easy 100	Spirit Day! See attached lesson! (You’ll see it at least 4 times!	
Thursday, Sept. 3	Cropping Photos on Tree Ring	Upload or use 4 pics you have on a double-page spread template. Crop and edit.	Sept. 8

This Week’s Focus: Cropping Photos

We’re going to spend some time this week working on cropping pictures. Cropping is important in several way, but making a picture more interesting is at the top.

Monday, Aug. 3: Cropping Photos

This article was written to help bloggers, but the tips apply to all kinds of photography and publications! You don't have to do anything with it other than read through it. I've highlighted in yellow what I thought was important in helping us tell a yearbook story.

Tuesday, Sept. 1: Interviews

I feel like you need the extra day to do a good job on these! Or you can work ahead on Wednesday's assignment!

Wednesday, Sept. 2: MS/HS Spirit Day

Assignment: Watch the following tutorial video (click on the link from Mr. Terry) and then record yourself performing 12 seconds of the activity. Send the video to one of your teachers for a participation grade worth 100 points. If you are unable to record yourself performing the dance, then show-up to the HS Office parking lot and your Principal will view your dance. This grade will count for every class you have on Wednesday except HS Math. HS Math will continue as normally, so login and complete your assignments.

Enjoy this fun activity and celebrate being a Floyd Bronco.

- Have fun
- Be creative – record with school appropriate music and costume (optional)
- Show your skills
- Learn something new
- If you submit a 12-second video of yourself performing the dance you will get full credit ---it does not matter if your teachers can dance better than you can, you still get full credit. 😊 (Note from Miss Adams here: It would be pretty hard not to dance better than me! Have fun with this!)

We cannot wait to resume school “normally”. We miss you and we hope you enjoy this fun activity.

Thursday, Sept. 3: Photo Play Day

I want you to explore what you can do with Treering. Skim through the how-to. You've already learned the first few steps. Be sure you read the last one about getting to the Photo Editor. I want you to experiment with the photo editor. For this assignment, you will only use 4 photos. Below are the rules:

- You have a template, so no need to design the pages. You cannot change the template by making placeholders bigger or smaller.
- You can only use 4 photos; you will have to use them multiple times!

- Drop them in the layout. Duplicate them to edit. (See my example). Go to photo editor and do something different with each one: filters, etc. You can crop, zoom, etc.
- Once we get busy, it is hard to figure out how to use this creatively, so this is a chance to play around with the photo editor and be creative.

6 reasons to consider cropping when choosing an image

Written by [Keith Errington](#) | 7, September, 2015 | 0 Comments

<https://www.equinetmedia.com/inbound-marketing-age-blog/six-reasons-to-crop-an-image#:~:text=%206%20reasons%20to%20consider%20cropping%20when%20choosing,an%20image%20a%20greater%20impact%20-...%20More%20>

Many **bloggers and content creators** will just take or find an image and use it "as is" - but this is rarely the best approach. Ideally, they should be resizing it, adjusting the contrast and brightness, sharpening where necessary and cropping.

The first three are fairly obvious: uploading a huge image and letting the **blogging** software resize it slows down response times and is unnecessary; adjusting contrast and brightness will get the best out of the image and show all the detail; whereas sharpening will also help the detail and remove any fuzziness.

But why crop? Of course, if you have a rigid layout with a specific area for an image, then you would have to resize and crop to fit that space. But otherwise? Well, cropping is a very powerful tool in the content creator's toolbox - which is mostly overlooked - but once you understand its power, you will never look at images in quite the same way again.

1. Cropping unwanted content and focusing on the message

The first and most obvious reason to crop an image is to remove any unwanted background in the original. There may be an untidy background, details you don't want to be seen, or people you don't want in the picture. Perhaps the subject's hands are awkward or they are standing strangely – cropping in to the body or head and shoulders may be the solution. The fancy gold frame is a bit of a distraction in the first portrait, below, and the fact that it's incomplete jars the eye. In the second image it's been cropped out, resulting in a cleaner image that emphasises the subject more.



But you can look at this another way: can you place more emphasis on the item(s) you really want to feature by cropping the image? Cropping

right down to focus on the one element that's important often gives it more impact; often makes the point more forcefully.

Remember that each image should be telling one story, making one point, getting a single message across. Trying to get several messages across in one image just leads to confusion in the viewer's mind. And always bear in mind the message of the image should back-up, or compliment the message in the accompanying text.

2. Cropping for composition



There is a helpful law covering the composition of a picture called the **Rule of Thirds** – split your image up into a 3x3 grid, align major features along the grid lines and crop accordingly. The image of the bird, on the left above, is fairly boring and doesn't add any style or excitement to the page. Whereas the image on the right - composed and cropped according to the rule of thirds - is more interesting and stylish, and adds more dynamism to the page.

With portraits, it's the eyes that should be lined up with the grid lines. Using the Rule of Thirds will result in a more interesting image - and the eye naturally finds such a composition more pleasing. If you use Photoshop to edit your images you will find that the cropping tool can actually display the 3x3 grid when cropping to help you.

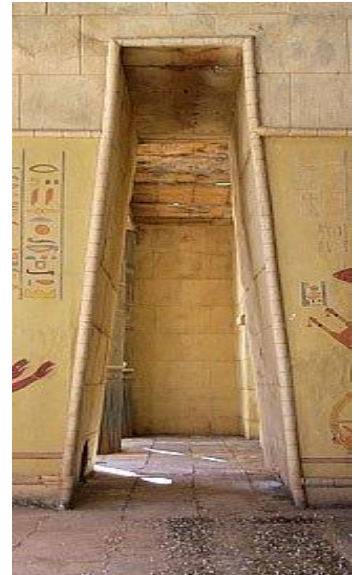
3. Cropping for impact

Using an unusual crop can give an image a greater impact - for example, a thin vertical strip or a long horizontal rectangle.

This is best used in the middle of a block of copy, breaking it up and creating visual interest.

It's best to run copy around a vertical image and use a long horizontal image to break up sections (see the car in the desert image below).

Cropping to a square format suggests stability and formality.



4. Unusual shapes



This one is both powerful and dangerous, as it can end up looking a bit weird or gimmicky. But cropping an image into a simple circle can bring impact to a page.

Using rounded corners is another fairly safe option. But using anything too "wacky", like stars or diamonds, interrupts the viewer - whose immediate reaction is: "Why is it like that?" Once they start thinking about your design choices, you've lost their attention on your message.

If you have multiple images on a page it can be best to treat them all the same way (unless there is an obvious reason why not - a writer's

bio picture in a circle for instance when all other pictures are rectangles) - otherwise it either looks like a mistake, or the viewer will start trying to read meaning into the differences; and again you've lost their attention on your message.

I once received a leaflet where some of the pictures had opposite corners rounded off. Now, I have no idea why it was only on some of the pictures, and not others, but I spent a long time wondering if there was any significance to it. In the end I couldn't find any. And that is all I can remember about that leaflet – I couldn't tell you what the leaflet was actually about, what it was selling, or who it was from.

5. Cropping for emotion



Suppose you have a figure standing alone on a beach: if you show all the beach in a wide image with the person to one side, it emphasises the isolation of that person. If you crop it right down to the person, then you lose all that. The image above emphasises the barrenness of the desert by using a wide crop and placing the car on the far left. Cropping in to the car would completely lose that isolated feeling.

As a general rule, the closer you crop to the face the more personal the image becomes. A full figure shot with background is formal,

professional, somewhat distant, a head and shoulders is friendlier, more intimate.

Cropping the top and bottom of the head can look modern and confrontational, depending on whether the person is side on or facing the camera. If you have to feature portraits of business people in your blog, they can often look boring or uninteresting. Experiment with different crops to add variety and dynamism to the photos.



6. Cropping for a story or context

Sometimes cropping the image can completely alter the meaning of the image. Always be aware of the story the image is telling – will cropping it change the story? Will it help to concentrate the meaning? Will cropping remove the context and perhaps even render the image pointless? The main image of Marrakech market (left, below) has a number of things going on and might be ideal if you were trying to convey the everyday chaos of the busy souks, but cropping it in different ways totally alters the story told. You have a man with a chained monkey which will most likely provoke an emotional reaction; the young, modern woman on a motor scooter; or two ladies chatting. Each tells a different story - each is just a crop from the original image.



Whatever you do with your images, always try to crop in a way that is sympathetic to the message of the post.

So, whenever you are tempted to take a picture



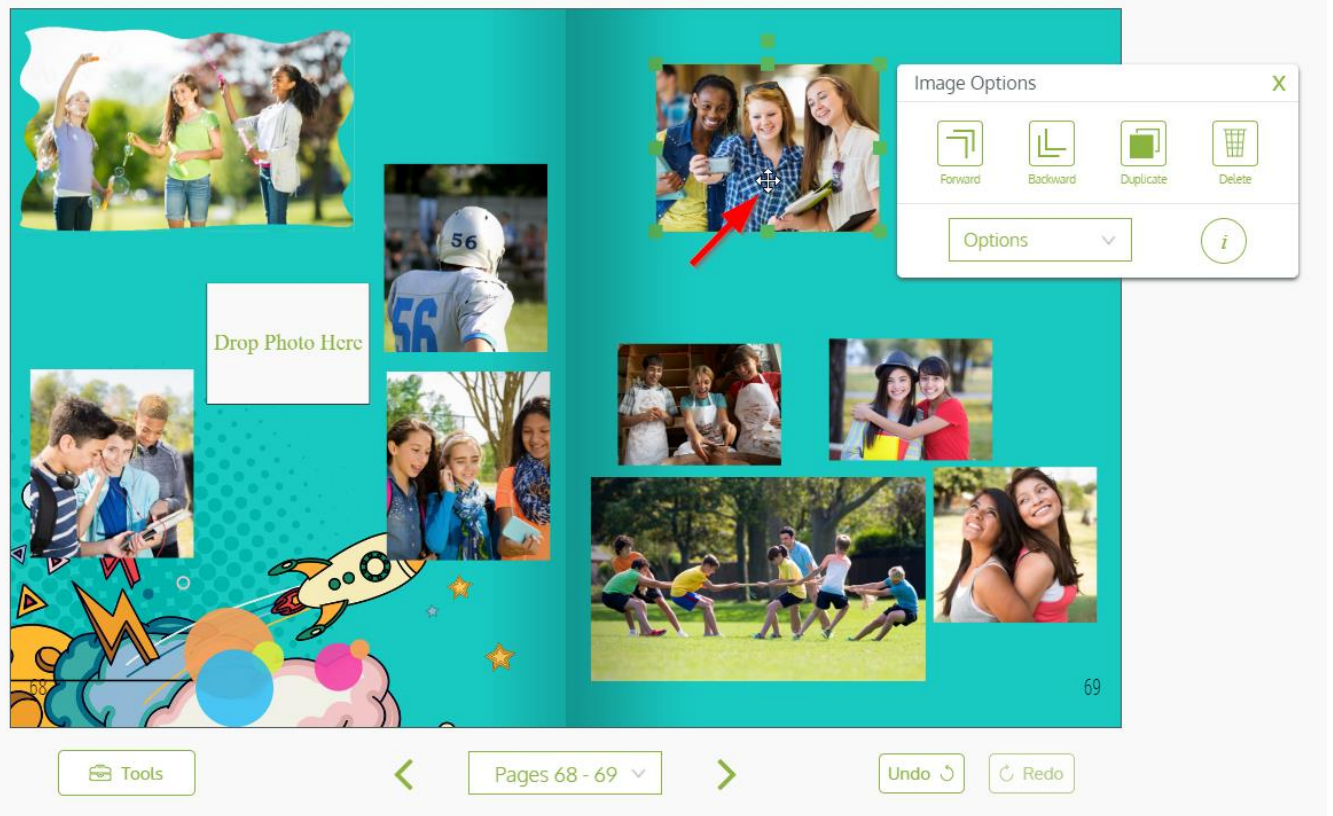
from whatever source and just upload it to your blog and use it as it is, stop. Think about how it might be cropped to complement the message, to emphasise a point and to add interest to your post. Cropping is a very powerful creative tool – one that every content creator should keep handy in their toolbox.

Moving, Resizing, Cropping, and Rotating Photos on Pages

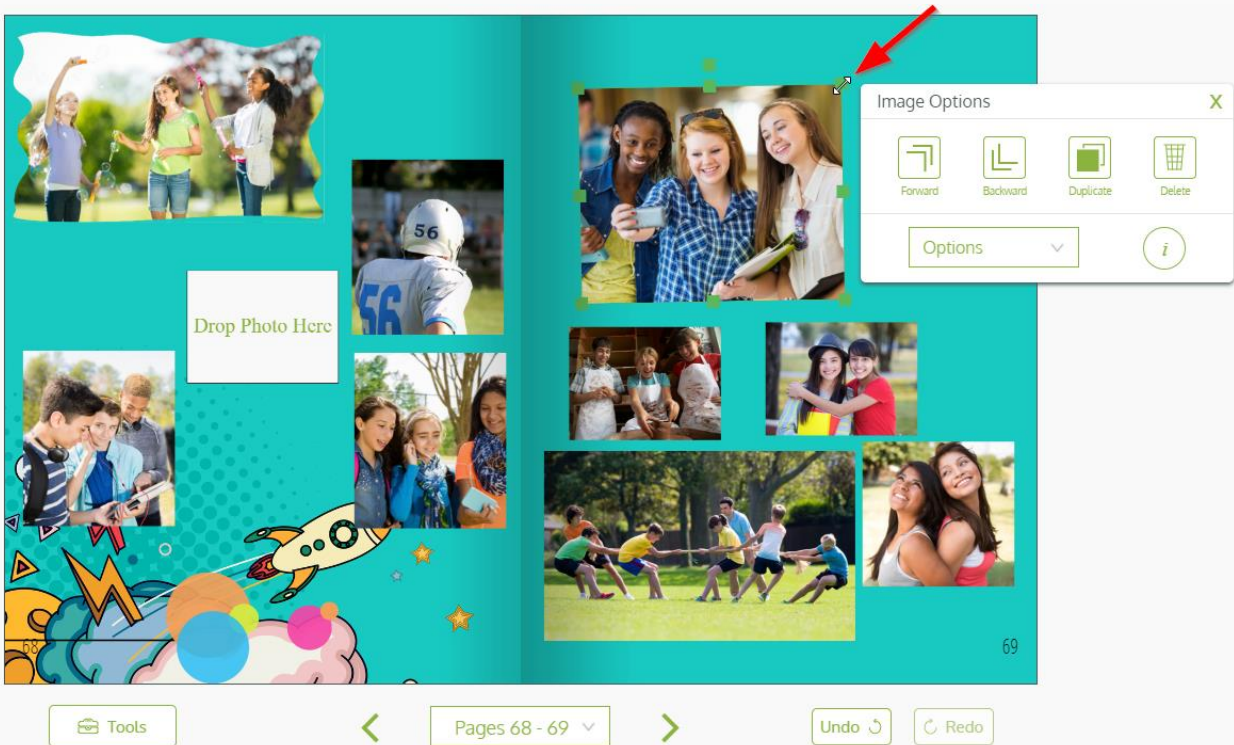
<https://help.treering.com/hc/en-us/articles/360000094403-Moving-Resizing-Cropping-and-Rotating-Photos-On-Pages>

After you have added a photo to a page you can adjust it to fit in the perfect spot. Click on the photo to open Image Options.

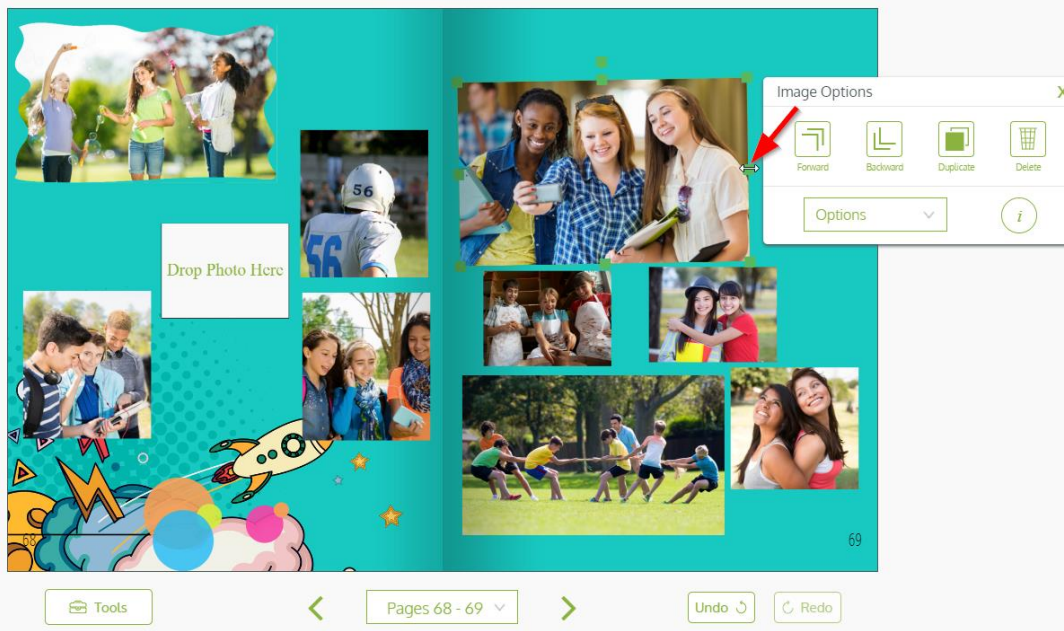
Moving the photo - Click on the photo and the curser will change. Drag the photo to a new location on the page



Re-sizing the photo - Use the corner handles to re-size the photo without changing the orientation of the photo.

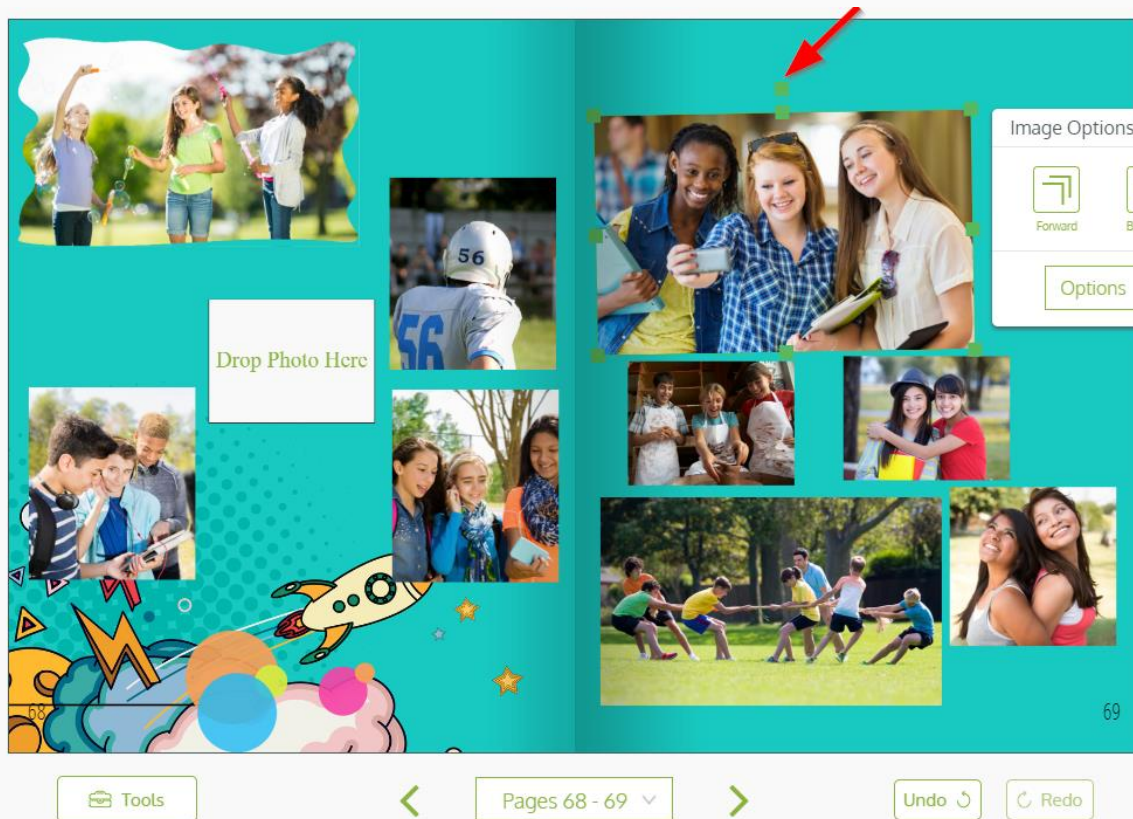


Cropping and stretching the photo - Use the handles in the middle of the top, bottom, and sides of



the photo
to crop
and
stretch the
photo.

Rotating the photo - Use the top handle on the top of the photo to rotate the photo.



For more Image Options, double click on the photo.

In Image Options/Edit you can:

- Open and use the Photo Editor
- Rotate the photo
- Zoom the photo
- Inline Crop - Zoom the photo and then use the hand tool to move the photo within the frame to crop it the way you want
- Remove the photo and convert it to a Drop Photo Here placeholder

