Privacy Notice

This privacy notice discloses the privacy practices for any website hosted or utilized by Virtual Arkansas. This privacy notice applies solely to information collected by this website, learning management system, or Genius SIS, the student information system. Virtual Arkansas refers to the student information system as the “Power Panel”. The “Power Panel” enables users to have a single sign-on, regardless of the number of courses a student is enrolled in or the LMS the course may reside on, permits Virtual Arkansas to process enrollments into courses, permits Virtual Arkansas to transfer student affiliation for student who transfer to a new district and remains enrolled in a Virtual Arkansas course.

Information Collection, Use, and Sharing

Virtual Arkansas does not own the information collected on this site, Learning Management Systems or the Student Information System. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

When an individual accesses the Virtual Arkansas homepage, the IP number of the computer and the location are collected for analytic data only and will only be used internally. Virtual Arkansas collects limited student information from the State e-School system by way of syncing from Triand. Access to this information is monitored and controlled. Information collected includes student first names, middle names, last names, gender, State ID, date of birth, ethnicity, student status, grade level, enrollment status, school affiliation, parent/guardian first, middle, and last name, parent/guardian email address, work or home telephone number, physical address, mailing address, city, state, ZIP, student email address, ELL, Gifted, IEP modifications, Section 504 modifications, hearing impaired, vision impaired, student course pacing, course grades, time spent in the course content, username and password.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to enroll, drop, or transfer a student to a new course section or school.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

School administrators, students, or parents have the option to not permit Virtual Arkansas to use student information as contained within the State e-School system. However, this may result in the student not being permitted to be enrolled in courses through Virtual Arkansas.

You may opt out of any course enrollments with Virtual Arkansas at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

If a request is made for Virtual Arkansas to delete data, that request must be submitted by email and may result in the student being removed from Virtual Arkansas courses the student is enrolled in due to REV 7.1.2020
Students will see the minimal information as a Student user. This includes the Dashboard, which lists the courses the student is enrolled in and the global calendar for Virtual Arkansas; messages within the SIS between the student and teacher; the Course Information for each course the student is enrolled in that includes the Teacher Contact Information, the Course Length and Credits for the course; the Academic Snapshot for each course a student is enrolled in that shows the current Grade, Pacing and other academic information for the course; Suggested Pacing which reflects Assignments for each lesson; the Gradebook for each course a student is enrolled in; the Student Activity for the selected academic period; the student email address and the ability to change the Password; the Global Virtual Arkansas calendar; and access to external links for the Genius SIS, Google, and Virtual Arkansas.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or enrolling a student) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Students access course content by way of a secure connection through a web browser utilizing a trusted SSL certificate.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 501.477.2781 or via email.

Registration and Submission of Course Requests

Prior to districts or schools submitting enrollment requests to enroll students into Virtual Arkansas courses, the district or school must provide Virtual Arkansas with the minimum required information for students enrolled in their district or school. This includes demographic, parental, and academic information. This information is obtained for the district and building level. Buildings within a district are affiliated with the district. Prior to submitting an enrollment request, the district or school must provide the names, telephone number, and email address of individuals at the school who will act as the Super User, Registrar, or Facilitator. During the enrollment request process, the individual submitting the request must log in using their assigned username and password. This permits Virtual Arkansas to contact the individual submitting the enrollment request if there are questions concerning the request. All users, including students, have the ability to change their password at any time.

When submitting a course request, the school user selects the student name, the campus, the course, the term, indicates the pacing for the student, indicates if the student is considering alternative
education, in the HUB, recovering credit and the term the credit is being recovered. This information is used to process the enrollment request and enroll the student in the course. If we have questions processing an order, we'll use this information to contact you.

Cookies

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

If other organizations use cookies or other devices that track site visitors to your site, insert a paragraph like this in your privacy notice:

Sharing

We share aggregated demographic and academic information with our state partners. This is not linked to any personal information that can identify any individual person.

We use outside partners to house course content and to provide students with single log in. These companies do not retain, share, store or use personally identifiable information for any secondary purposes beyond enabling students to satisfy the State graduation requirements.

These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Surveys

From time-to-time Virtual Arkansas will survey the school administrators and students concerning how the online process can be improved. Participation in these surveys is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and email address), and demographic information (such as zip code, grade level). Survey information will be used for purposes of monitoring or improving the student success in Virtual Arkansas courses.