



“Kia in the Classroom” Car Give-A-Way Agreement (2018-19 School Year)

Program History and Overview: On August 14, 2013, the United Independent School District (UISD or District), together with Sames Kia of Laredo, announced the first ever “Kia in the Classroom” Car Give-A-Way (contest drawing) during a press conference held at the Sames Kia dealership.

The purpose of the contest drawing is to help increase daily student attendance at the high school level by giving one 2019 Kia Soul (in honor of the program’s 6th Anniversary) to one eligible UISD high school student who has perfect attendance during the 2018-19 school year. It is to be noted that the District’s “Never Be Absent” (NBA) program will continue to operate as usual and grand prize give-a-way of the NBA program will continue to be awarded at each high school in the District at the end of the school year.

The following guidelines are meant to ensure consistency in implementing the “Kia in the Classroom” Car Give-A-Way throughout all high schools in the District for the 2018-2019 school year.

Eligibility: UISD high school students who are enrolled in any of the District’s four high schools from grades 9-12 are eligible to participate. Additionally, students must be enrolled for at least three classes at their respective high school by the Monday of the second week of the respective nine week period.

Voucher Details and Selection of Finalists: Students may receive up to four vouchers for the contest drawing based on their perfect attendance during the Contest periods, as defined below. However, a student’s name can only be drawn once to participate in the final phase of the contest. Vouchers will be on special safety coded paper and color-coded to represent each of the four high schools (JBA, LBJ, USHS, UHS). Prior to the contest drawing, the vouchers must be turned in by a student or parent at the Sames Kia Dealership, located at 6105 San Dario Ave., (Mann Road and IH-35) during normal business hours. ***All vouchers must be turned into Sames Kia by as per the contest periods section indicated below.*** Four students from each high school, amounting to 16 students, will be selected to participate in the final phase of the contest. One out of 16 envelopes will be distributed to each of the selectees. These 16 finalists will draw numbers, ***prior to the final phase of the drawing,*** to determine the order that they will receive an envelope at event to be held on **Friday, May 31, 2019** before the first high school graduation ceremony. Only one of the 16 envelopes will state or indicate the winner of the car. The student who receives the winning envelope will win the 2019 Kia Soul from Sames Kia of Laredo. Additionally, the tax, title and license will be paid for by the Laredo Federal Credit Union, and A&K World Class Driving School will be giving a driver’s education package to the winner.

Contest periods: The Program consists of four nine-week attendance periods. The 2018-2019 school year calendar adopted by the UISD Board of Trustees shall define the dates to be included in each nine week period. The four nine-week periods are as follows:

August 15, 2018 - October 12, 2018

October 15, 2018 – December 20, 2018 (**cut-off date will be on November 30, 2018**)
Vouchers due 12/22/18 at Sames KIA

January 9, 2019 – March 22, 2019

March 25, 2019 – May 30, 2019; (**cut-off date will be May 3, 2019**)
Vouchers due by 5/18/19 at Sames KIA

Parent/finalist meeting: Each of the sixteen finalists for the “Kia in the Classroom Program” must be present at the Finalist and Parent Meeting that will be held after the high school drawings at the end of the year, but prior to the first graduation ceremony. The Office of the Superintendent will designate the time, date, and location of the presentation ceremony.

Finalists of the program: “Kia in the Classroom Program” finalists must be present at the final drawing to win the car which will take place before the District’s first graduation ceremony at the LEA (May 31, 2019 at John B. Alexander High School Graduation at 6:00)

Perfect attendance defined: Perfect attendance is considered an exceptional attendance record with a student having been in each scheduled class on a daily basis. As per the UISD Student Handbook, under Attendance, “students must be in class when the bell rings at the beginning of each class period. Students are to be marked tardy if they report to class after the bell rings without a proper excuse. Four tardies or early releases in any one class shall be counted as one unexcused absence for award and perfect attendance purposes.” The only absences considered “excused” for this program are those absences recognized as “excused” per the **Texas Education Code Section 25.087**.

Verification of perfect attendance: The UISD student attendance system, known as Tyler Technologies (Tyler), is the official attendance record system for the District. The campus principal, or designee, will utilize Tyler to verify for each defined contest period which students have attained perfect attendance for this program.

Sames Kia of Laredo Disclaimer: The incentive for this Program will be one 2019 Kia Soul from Sames Kia of Laredo. The winner must be 18 years old as of the final contest execution (date winner is selected) and have a valid U.S. driver’s license. In the event, the winner is not 18 years old and/or does not possess a valid United States driver’s license, the winner’s parent or legal guardian may be elected by winner to assume legal ownership and responsibility for the vehicle, provided the parent or guardian is 18 years old and has a valid United States driver’s license. Winner (or winner’s parent or legal guardian) is responsible for paying applicable fees including tax, title, and license. In the event that the terms cannot be adhered to by the winner, the winner will forfeit the prize (**2019 Kia Soul**) and the names of the remaining finalists will be

thrown into a lottery where the first name drawn will win the 2019 Kia Soul. The next winner will also need to abide by the same contest drawing rules and details outlined in these administrative guidelines. If the next winner cannot abide by the contest drawing rules and outlined above, another name will be drawn until the winner can abide by the contest drawing rules and details. Proof of identification, a valid United States driver's license, and age are required. KIA, Sames Motor Company, and other affiliated companies reserve the right to modify contest as needed. Certain restrictions apply.

District Disclaimer: Neither UISD nor any trustee, administrator, employee or agent thereof is responsible for the condition, performance, or adequacy of an incentive or car for any express or implied warranty or any representation made concerning any incentive or car. UISD makes no warranty with respect to the condition, performance, or adequacy of any incentive or car awarded.

Issuance of Vouchers: UISD faculty and administration will make all decisions regarding the issuance of a contest voucher. All decisions are final and may not be appealed. *No replacements for lost/misplaced vouchers.* In the event a student receives a voucher and is unable to turn in their voucher at the assigned location, campus staff will act on behalf of the student and turn it the voucher in at the Kia Dealership.

District In-Kind Promotion: The District will provide Sames Kia with in-kind promotion of the contest drawing equaling the value of the prize give-a-way, a **2019 Kia Soul**. Promotion from UISD will include the following:

- announcement of contest drawing at all high school campuses and presence at Districtwide events (i.e. athletic events, Annual Parent Festival and Let's Move for Scholars Run/Walk)
- announcement and publication of contest drawing via District and school websites, monthly newsletter, and other District publications, public service announcements from Instructional Television, and School Messenger announcements.

Roberto J. Santos, Superintendent UISD

Date

Karla Gonzalez, Sames Director of Marketing

Date