

VAPING ME CRAZY

"Youth E-Cigarette and Vaping Prevention"

The complete misunderstood fixation of the Vape and the JUUL by adolescents

The susceptibility of the adolescent brain to this dangerous stimulant

The systemic dangers to the brain and body that is completely underestimated

The Tri-Fecta Gateway of Nicotine, Alcohol and Marijuana



Assemblies Presented by National Guest Speaker: Michael DeLeon, CEO & Founder of Steered Straight

Some facts about E-cigarettes, Vapes and JUULs

- It can alter nerve cell functioning in teen development
- Each JUUL pod is equal to 200 cigarette puffs. That's like smoking a PACK-A-DAY
- Vaping lowers the body's ability to fight infections
- Chemicals in vape smoke causes "popcorn lung" and other bronchial problems
- Lithium ion-powered vapes can blow up
- Levels of nicotine are completely lacking ANY control or quality
- Metal particles and metal traces can be deadly
- Vapes also contain formaldehyde, embalming fluid, propylene glycol and other dangerous substances
- Pneumonia is a much higher risk for vape users
- Early studies link a much higher association to depression by vape users
- There is virtually no long-term scientific studies done and nearly every study indicating the safety of vapes, e-cigarettes and JUULs have been funded by the Industry

What Makes Michael's Presentation Unique – Especially for Students:

- **Powerful, unique message that literally captivates Students**
- **Skilled motivational speaker with real life experience, exceptionally delivered**
- **Unique message about the social difficulties of adolescents**
- **Thought-provoking message on the long-term effects of gateway drugs, esp. nicotine**
- **A very atypical presentation on why the national trend to minimize the dangers of e-cigarette devices and market them directly to youth constitutes a profiling message that kids not only will understand, but will serve as a catalyst for change**

What are the learning objectives for Students:

- **Audience members will gain a better understanding about the nature of substance abuse and addiction**
- **Audience members will gain more knowledge about the drug Nicotine**
- **Audience members will be able to articulate the reasoning behind much of the changing trends with the targeting of youth with alcohol, nicotine and marijuana**
- **Audience members will gain new understanding how tobacco/nicotine and marijuana have drastically changed in nature and substance as well as marketing**
- **Audience members will be able to better equipped to speak with each other about adverse childhood experiences, trauma, substance use disorder and addiction**
- **Audience members will gain new knowledge about the relationship to social media, digital distraction and this is used to promote and market JUULs and Vapes**
- **Audience members will learn about the increase levels of anxiety and why teens are so anxious and be presented with approaches to coping skills, defense mechanisms and the strength that lies in asking for help**



For more information, visit our website:

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Michael DeLeon, Award-winning documentary film maker

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