

## FACTS ABOUT FENTANYL



- Fentanyl is up to 100 times more potent than Morphine
- The amount of Fentanyl in these pills varies wildly, but the amount of Fentanyl needed to actually kill you can be as small as a few grains of sand.
- You can not tell if there is Fentanyl in a pill just by looking at it. In fact, many seasoned drug users and even law enforcement sometimes can not tell if these fake pills are real or fake.
- Escalation of Fentanyl in America is climbing faster than any other drug trend in American history.
- Fentanyl poisoning is now the #1 Cause of Death in America in 18 to 45 years of age.
- Fentanyl poisoning is skyrocketing as a cause of death among KIDS, 19 years of age and lower faster than any other cause of death.
- ARIZONA is Ground Zero for fake and fatal counterfeit pills of Fentanyl. In Fact, two-thirds of ALL counterfeit pills confiscated in America have been confiscated in Arizona!



Steered Straight is helping students, schools, families and communities know the truth about drugs and the dangers associated with them.

**[www.SteeredStraight.org](http://www.SteeredStraight.org)**  
**CALL US AT: 856-691-6676**  
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# One Pill Can Kill

*Fake & Fatal: Fentanyl*



Deaths from fake pills with fentanyl are surging across the country, especially amongst our children.

The Centers for Disease Control and Prevention issued a health alert in December 2020 because of an increase in synthetic opioids that hit the United States.

In the last 3 years, overdose deaths from fentanyl are up 540 percent.

It's urgent that we take action!

Steered Straight can help educate our country's youth on the dangers of fentanyl and save lives by steering youth away from making wrong choices that could adversely affect their life.



# One Pill Can Kill

## Student Assembly



### Separate Seminars Geared Toward Students, Parents and Staff

#### For Students:

One of the FASTEST GROWING and DEADLIEST trends in drug experimentation is counterfeit pills, marketed as safe, normal “prescription pills” to kids throughout this country. Most of these pills are manufactured with a deadly synthetic drug called Fentanyl. Kids are obtaining these pills from social media, friends, acquaintances, other online avenues...and they are dying.

This in-depth student presentation focuses on opiates, opioids and education on other prescription classes, along with the truth about Fentanyl and its effects on our youth today. Students learn the facts about Fentanyl and how taking just one pill can kill you.

Students are taught how the epidemic started, how it's getting worse and how they can stop it, as well as the evolution from opioids to heroin. They are provided with methods on how to avoid involvement and prevent it from affecting them personally. Students leave with an intense understanding and heightened caution about prescription medication and how to make good decisions and right choices.

**SCHEDULE A SCHOOL PRESENTATION TODAY!**

**[www.SteeredStraight.org](http://www.SteeredStraight.org)  
856-691-6676**



#### Michael DeLeon

Award-winning documentary film maker  
Published Author  
Founder and CEO of Steered Straight  
National Speaker



#### For Parents and Staff:

One of the FASTEST GROWING and DEADLIEST trends in drug experimentation is counterfeit pills, marketed as safe, normal “prescription pills” to kids throughout this country. Most of these pills are manufactured with a deadly synthetic drug called Fentanyl. Kids are obtaining these pills from social media, friends, acquaintances, other online avenues...and they are dying. Parents, teachers and school administrators must be educated so they know how to save their kids.

#### What Makes Michael's Presentation Unique:

- Powerful, unique message that literally captivates students, teachers and parents
- Skilled motivational speaker with real life experience, exceptionally delivered
- Unique message about Fentanyl counterfeit pills, their origin and trend

#### Learning Objectives:

- Audience members gain a better understanding about the nature of substance abuse and addiction
- Audience members gain more knowledge about the drug Fentanyl
- Audience members learn about the exploding trend of counterfeit pills and their deadly reality.

### One Pill Can Kill Online Course

This course is designed for middle and high school students, however anyone can benefit from learning more about Fentanyl.

This course can be used as an educational program for teachers, parents and other community members.

***If you are a teacher, school administrator, health organization or community group looking to educate youth on Fentanyl, drugs and the risks they present, then this course is for you.***

***Go to: [www.courses.steeredstraight.org](http://www.courses.steeredstraight.org)***