

News Releases

KBCA

Because the school district is a public institution endeavoring to serve the educational needs of the community it is important that information be disseminated concerning activities and problems in the schools. In order that this publicity be given wide coverage and coordinated into a common effort and purpose, the following procedures will be followed in giving official information to the news media:

1. The Board Chairman will be the official spokesman for the Board except as this duty is delegated to the superintendent.
2. News releases, which are of a district—wide nature or pertain to established district policy, are the responsibility of the superintendent.
3. News releases, which are of concern to only one school or to an organization of the school are the responsibility of the principal of that school.