

## **Advertising in the Schools**

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Commercial organizations offer many materials for use by teachers in the classroom. Some of these materials are of high educational value with little or no advertising emphasis. Other materials are primarily advertising and have limited educational value.

In general, supplementary printed materials from commercial, political, religious or other non—school sources should be reviewed by the teacher who will use the materials and have the approval of the principal before being used in the schools. Teachers should consider materials, which are of obvious educational quality, which supplement and enrich textbook and reference materials for school courses and which are timely and up-to-date.

Advertising materials of commercial or political nature should not be displayed or distributed in the school or on the school grounds without the approval of the superintendent. Students may not be used as agents for distributing non—school materials to the homes without the approval of the superintendent.

Solicitation of sales or use of the name of the school district to promote any product will not be permitted by the Board.