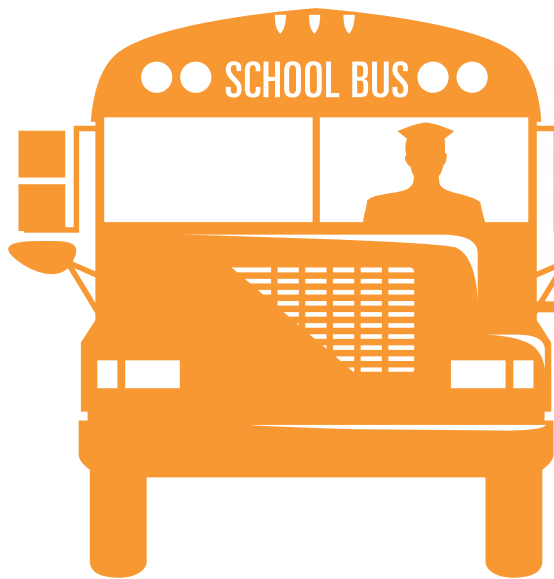




FACT: School buses are designed to be safer than passenger vehicles in avoiding crashes and preventing injury.
 SOURCE: AMERICAN SCHOOL BUS COUNCIL



CRUSH STANDARDS,
 SIZE AND HEIGHT

Trained in student behavior management

FLASHING RED LIGHTS

Participate in pre-employment and random drug/alcohol testing

WELL-TRAINED AND SCREENED DRIVERS

Frequent driving record checks

CROSS-VIEW MIRRORS

Trained in loading and unloading

REINFORCED SIDES

Trained in security procedures

BRIGHT COLOR

Trained in emergency medical procedures

STOP SIGN ARMS



Today's school buses are built with safety in mind. They are tougher, cleaner and more diligently maintained than ever before. School bus drivers are required to receive special security and medical training, and undergo regular drug and alcohol testing to provide a safe ride for your child. And school bus traffic laws are strictly enforced. Find out what you don't know about school bus ridership. Learn the facts and play it safe. Visit schoolbusfacts.com for more information.

LEARN THE FACTS
PLAY IT SAFE
schoolbusfacts.com



*My choice...
their ride.*

FACT: School buses are the safest mode of transportation for getting children back and forth to school.
SOURCE: U.S. DEPARTMENT OF TRANSPORTATION

STUDENT FATALITIES ANNUAL AVERAGE DURING NORMAL SCHOOL TRAVEL HOURS

TRAVELING BY TEEN DRIVER (58%) (23%) TRAVELING BY ADULT DRIVER



TRAVELING BY SCHOOL BUS (1%)
NHTSA FARS 2001-2008 (FINAL), 2009 (ARF)

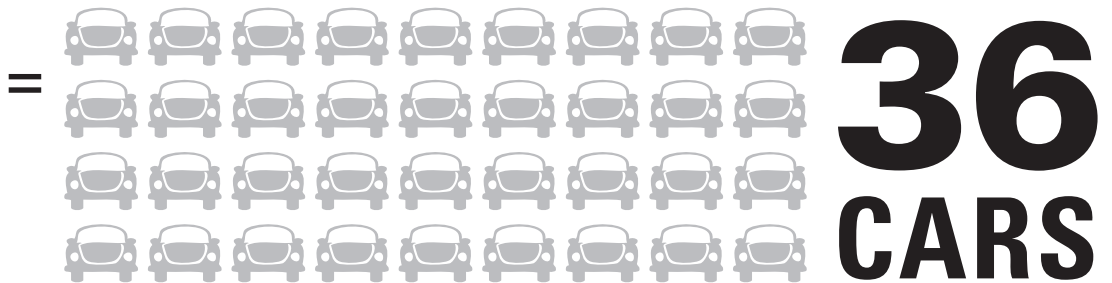


Students are about 50 times more likely to arrive at school alive if they take the bus than if they drive themselves or ride with friends. But did you also know that your child is much safer riding the bus than being driven by you? Add in the environmental and financial benefits, and it's hard to find a reason to send your kids to school any other way. Find out what you don't know about school bus ridership. Learn the facts and play it safe. Visit schoolbusfacts.com for more information.

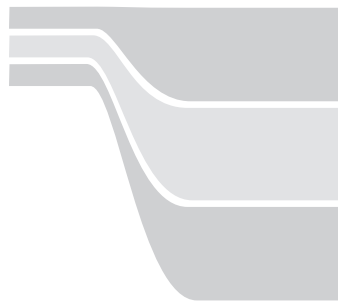
**LEARN THE
FACTS
PLAY IT SAFE**
schoolbusfacts.com



FACT: School buses keep an annual estimated 17.3 million cars off roads surrounding schools each morning.
SOURCE: AMERICAN SCHOOL BUS COUNCIL



FOR A NATIONAL SAVINGS OF



2.3 BILLION GALLONS OF FUEL

6.0 BILLION DOLLARS

44.6 BILLION POUNDS OF CO₂



Imagine a world with less traffic, cleaner air, and more affordable transportation. These are just some of the benefits that school bus ridership provides. While school buses are one of the safest ways to send your kids to school, there are many good reasons that make them a growing choice among parents for their children's school commute. Find out what you don't know about school bus ridership. Learn the facts and play it safe. Visit schoolbusfacts.com for more information.

LEARN THE FACTS
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