



HSD Modes of Communication Through SchoolMessenger

Type of Message (School Messenger Options)	Mode of Automated Contact		
	Phone	Text (must opt in for texting)	Email
School Hours Emergency (between 7:45 am and 3:30 pm M-F) Includes: Lock-downs, severe weather, traffic or other items affecting route to school, and other emergency situations.	yes	yes	yes
Non-School Hours Emergency (before 7:45 am and after 3:30 pm M-F, all day Sat & Sun) Includes: Bus delays, traffic or other items affecting route to school, and other emergency situations.	yes	yes	yes
School Closings Includes: Early dismissal or school closing related to weather or other events, reminders of no school, and other school closing related items.	yes	yes	yes
General -----	-----	-----	-----
Longer messages including: Informational items and updates, and other longer items.	no	no	yes
Shorter messages including: School back in session reminders, open enrollment, sports & activities changes or cancellations, and other shorter items.	Only on RARE occasions when necessary	yes	yes
Survey Includes: Parent surveys and misc. forms.	no	no	yes
e-News Includes: Tiger e-News, building e-News, and other e-Newsletters.	no	no	yes