



## GENOA CENTRAL SCHOOL DISTRICT MEDIA RELEASE 2018-2019 SY

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### **BREAKFAST AFTER THE BELL HAS COME TO Genoa Central School District**

*When students start with a nutritious breakfast as part of the school day, good things happen!*

**Genoa, AR (August 2018)** —Beginning **Monday August 13, 2018**, **Genoa Central Middle School and High School** will start Second Chance Breakfast, an alternate breakfast delivery method that allows students to eat a nutritious breakfast later in the morning. Hungry students have a hard time learning, but teachers and school leaders in schools offering Second Chance Breakfast report that their students get to class on time, are more attentive, focused on their classwork and better behaved. Second Chance Breakfast offers students the option of grabbing a nutritious breakfast from a central kiosk and eating breakfast between classes, making it a convenient way to get finicky older students to fuel up.

**"I talked with other educators across the state, and every one of them recommended starting a Second Chance Breakfast program,"** said Elaine Sutherland, Child Nutrition Director. **We're always looking for ways of improving the school experience for all of our students.**

The Arkansas No Kid Hungry campaign has worked with many schools to start Second Chance Breakfast programs. Child nutrition directors, principals and superintendents have said overwhelmingly that the program is easy to implement and maintain and has positive effects for students: they are energized and ready to learn, no one is singled out, students have fewer disciplinary problems in the morning, they have fewer trips to the nurse, and they miss fewer days of school.

Community leaders and members of the media are invited to visit the school and see this unique program in action. To make arrangements for a Second Chance Breakfast walk-through, contact **Elaine Sutherland** at [elaine.sutherland@dragons.k12.ar.us](mailto:elaine.sutherland@dragons.k12.ar.us) or call **(870)653-4764**.

#### **About the No Kid Hungry campaign**

The No Kid Hungry campaign connects kids in need with effective nutrition programs like school breakfast, summer and afterschool meals and teaches their families how to cook healthy, affordable meals on a budget. The campaign works across the nation and in Arkansas to surround children with healthy food where they live, learn and play. The Arkansas Hunger Relief Alliance is the lead partner for the No Kid Hungry campaign in Arkansas. Visit <http://www.arhungeralliance.org/programs/no-kid-hungry/> for more information.

To know more about Genoa Central School Districts Second Chance Breakfast, contact **Elaine Sutherland, Child Nutrition Director** at [elaine.sutherland@dragons.k12.ar.us](mailto:elaine.sutherland@dragons.k12.ar.us) or call **(870)653-4764**.

***HOME OF THE MIGHTY DRAGONS!***