

Stratus Cloud Solutions

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HELP TIPS

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Product Overview

Help Tips is 100% built on the Salesforce Platform. Your security team will love this. All you need to do is install and start creating your TIPS as there is no integration needed. Once installed TIPS are easy to create and share. Group your Help Tips by collection and all your users to gain valuable training when they need it most.



How do we help?

Help Tips will reduce frustration in your Salesforce users by allowing them to get help fast. Without even leaving the comfort of Salesforce, users can quickly access learning TIPS on the topics they need to be successful with their day to day tasks. Create TIPS for migration to Lightning, for sales training, the possibilities are endless.

Increase User Adoption

By providing you users with valuable training, you can increase Salesforce adoption. Salesforce is constantly changing and why not enable your users to take advantage of all of its functionality by providing them with TIPS to guarantee their success.

Advanced PRO Features

Smart Filtering

Smart filtering allows you to have control when and where your TIPS are displayed and by who. This will ensure that only the relevant TIPS are presented to the right users at the right time. As an example, you might want certain TIPS to be displayed to the Marketing User Profile when they are at a specific stage on the opportunity. This will allow that user to have pertinent information about that stage of the opportunity, TIPS that might help them move the opportunity to the next stage. Remember, you can add the TIPS application to any page layout in Salesforce.

Adding Videos

Adding videos to your TIPS is another PRO feature. This allows you to add videos to enhance the TIPS that you provide to your users. Videos are proven to really engage users. Videos can be uploaded directly to Salesforce or via a link to a hosted video service like YouTube.

Usage Stats

Another PRO features that may be beneficial is our Usage Stats. Once Usage Stats are enabled, Help Tips will begin to collect all your TIPS usage data and give you insights as to how they are being used and by whom. You can view the stats directly on the TIPS in the Usage Stats tab or you can run a custom report in Salesforce to see even more data in regards to the TIPS usage. A great way to ensure the relevance of your Help Tips.