Stratus Cloud Solutions

www.stratuscloudsolutions.com
(347) 927-4350

DATA CLEANSER

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Product Overview

Data Cleanser is 100% built on the Salesforce Platform. Your security team will love this. All you need to do is install and start cleaning your duplicates. Once installed Data Cleanser has an easy to use interface to allow you to search for duplicates in your Leads, Contacts and Accounts and merge the records found. Also, Data Cleanser is Lightning ready.

How do we help?

Data Cleanser helps you to keep your database clean and free of duplicates. This benefits the aaltes teams, the administrations teams, the marketing teams and the management team. It is always beneficial to have accurate information when reporting on the business. Let us help you to keep your database clean and free of duplicates.

Increase User Adoption

By providing you users with clean data, you can increase Salesforce adoption. Salesforce is updated with information daily and the chances of duplicates is high. Help your users have confidence in the data by keeping it clean. Start by clearing your current database of duplicates and then set scenarios to run weekly to keep that database clean.

Features

Custom Scenarios

As all organizations are different and they all use different fields in Salesforce, Data Cleanser allows you to create your own matching scenarios. You are in control. You tell Data Cleanser what a duplicate is to you. Simply create a scenario, add matching rules and activate it. Data Cleanser does the rest, Depending on your matching rules, it will look for duplicates in your existing database and bring back those duplicates identified. Choose from a variety of matching types to help you find those duplicates.

Manual and Mass Merging

Once the duplicates have been identified by Data Cleanser, you will then have the chance to review them and merge them. You can merge via manual merge where you pick and choose the correct value for every field. Or you can mass merge all of the records with one click. Mass Merge depends on a master rule that you set up during the scenario process. Based on this master rule, a master record will be identified and all other duplicate records will be merged into this master record.

Reporting

Data Cleanser provides you with Reports and Dashboards so you can easily see the number of Duplicate records found in the current active scenario as well as how many duplicates you have merged with the help of Data Cleanser. The reports can be edited to show the fields you need to see and exported to Excel.